



**RADISSON**  
MEETINGS

# **Sustainable Meetings & Events**





# THINK

PEOPLE · COMMUNITY · PLANET

Radisson Hotel Group's ambitious and award winning Responsible Business program dates back to 1989 when we became the first hotel group to adopt an environmental policy. Since then, we have significantly stepped up our collaborative initiatives to put our people, our communities, and our planet first.

**Learn more at [radissonhotels.com/cares](https://radissonhotels.com/cares)**

# 10 tips for reducing your carbon footprint at meetings

Large or small, it's worth considering the ecological impact of an event and strive for environmental best practice.



**SAVE PAPER**  
Digitally, via email or social media



**SHORT FLIGHT**  
Ensure that attendees get the shortest possible flight



**PUBLIC TRANSPORT**  
Encourage attendees to use public transport



**LOCAL FOOD**  
Collaborate with local vendors and caterers to cut down on food miles



**BRAIN FOOD**  
Opt for organic, local ingredients, and meals with less sugar and meat



**GLASS BOTTLES**  
Replace cans with glass bottles, or invite guests to bring refillable water bottles



**MEETING-APPS**  
Use a meeting app to manage your event instead of printed hand-outs



**SAVE POWER**  
Turn lights, equipment, and air-conditioning off when you leave



**BAN PLASTICS**  
Make your meeting plastic-free by refusing straws, plastic water bottles and by switching to pencils



**GO HYBRID AND MULTI-SITE**  
Shrink down carbon emissions by planning a multi-site hybrid event which brings together global audiences with limited travel.



**SUSTAINABLE ACTIVITY**  
Engage attendees in a sustainable meeting experience by adding an optional 2-hour green activity to your event e.g. a race on fitness bikes or an organic picnic lunch in the park



# 2020 Highlights

## Think People

5x

online training completion rates increased fivefold vs 2019 ⓘ

100%

of hotels desktop validated and 18% of hotels onsite certified by SGS\*

234

hotels certified by Safehotels

ECPAT-USA

continued partnership to drive human rights prevention

## Think Community

20,500

volunteer hours from corporate office and hotel team members

€300,000

donated in cash and in-kind by corporate offices and hotels to nonprofit organizations

28,000

people provided with safe drinking water for life through our towel re-use program

231

children sponsored with SOS Children's Villages

## Think Planet

27%

reduction of carbon emissions per square meter vs 2019 ⓘ

25%

absolute water footprint reduction vs 2019 ⓘ

447 hotels

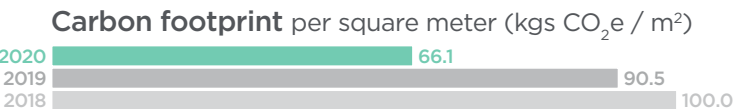
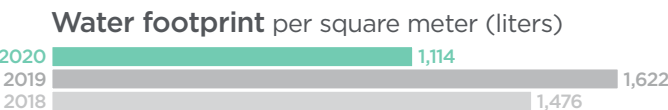
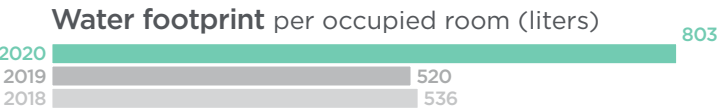
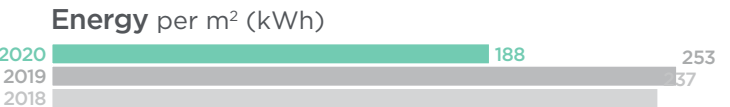
certified with eco-labels

100%

Radisson Meetings are carbon neutral, offsetting 30,300 tons of carbon since 2019

## Responsible Business

### Performance Indicators ⓘ



Due to business disruptions caused by the COVID-19 pandemic, the performance of 2020 is irregular. The 2019 metrics are more representative of our Performance Indicators.

\* The validation process of certain hotels is still ongoing.





#RADISSONCARES