



SIMPLY DELIGHTFUL

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PRESS RELEASE

New Radisson hotel in the UNESCO City of Literature, Ulyanovsk, in Western Russia

Radisson Hotel Ulyanovsk is ideally located in the heart of the city, close to the main administrative and business centers. This upscale, full-service hotel with Scandinavian-inspired hospitality offers guests the opportunity to discover this historic city located on the banks of the Volga River near cultural attractions, museums and shopping malls. Ulyanovsk has been designated a UNESCO City of Literature since 2015 due to its rich connection with leading Russian writers and painters.

Radisson Hotel Group's Area Senior Vice President, Central & Eastern Europe, Russia and Turkey, Yilmaz Yildirimlar comments: "We are very pleased to invite guests to experience this new Radisson branded hotel in the very center of Ulyanovsk. We now have 37 hotels in operation and 3 in the pipeline across Russia, and this new opening further strengthens our position as the leading international hotel group in the region. It's been a pleasure to work with the owner's professional team to brand the hotel during this challenging time, and we look forward to welcoming and creating memorable moments for all our guests".

Radisson Ulyanovsk Russia is a conversion of an existing hotel offering 172 stylish rooms and suites, an all-day restaurant, the Gallery, a Lobby Bar for a quick bite to eat or a leisurely cocktail, an outside terrace, and a selection of meeting rooms. The Gallery restaurant which is open 7 days a week for breakfast, lunch, and dinner, accommodates up to 125 guests and serves a variety of delicious Russian and international dishes.

The hotel is located in the historic city center, and guests can easily enjoy the many leisure, retail, restaurants, bars, theaters, and other entertainment options Ulyanovsk has to offer, including strolling along the Volga River embankment to take in the wonderful views, watching a play at the Ulyanovsk Regional Drama Theater, or choosing from more than 140 stores in the nearby AquaMall.

Vladimir Koshelev, owner of LLC Corporation "Koshelev" said: "Our team is very pleased with the opening of the Radisson Ulyanovsk hotel. We are very pleased with the cooperation with Radisson Hotel Group, all agreements have been fulfilled by the parties."

Radisson Hotel Group's highest priority is the continued health, safety and security of its guests, team members, and business partners. In May 2020, the hotel group announced its *Radisson Hotels Safety Protocol* in collaboration with SGS, the world's leading inspection, verification, testing and certification company.

Additionally, Radisson Hotel Group supports the World Travel and Tourism Council (WTTC)'s 'Safe Travels' health and safety protocols and stamp to create consistency across the Travel and Tourism industry.

For regular updates on *Radisson Hotels Safety Protocol*, please visit: <https://www.radissonhotels.com/en-us/social-responsibility/health-safety>



For more information about Radisson Hotel Ulyanovsk, please visit: <https://www.radissonhotels.com/en-us/hotels/radisson-ulyanovsk>.

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ABOUT RADISSON

Radisson is an upscale hotel brand that offers Scandinavian inspired hospitality, which enables guests to focus on a work/life balance and find more harmony in their travel experience. With natural surroundings and unexpected delights, Radisson inspires the art of being in the moment. Committed to building meaningful relationships with guests, we have a Yes I Can! service attitude to ensure satisfaction of every guest. Radisson hotels can be found in suburban and city settings, near airports and leisure destinations. Guests and professional business partners can enhance their experience with Radisson by participating in Radisson Rewards, a global loyalty program offering exceptional benefits and rewards.

Radisson is part of Radisson Hotel Group, which also includes Radisson Collection, Radisson Blu, Radisson RED, Park Plaza, Park Inn by Radisson and Country Inn & Suites by Radisson, brought together under one commercial umbrella brand Radisson Hotels.

For reservations and more information, visit <https://www.radissonhotels.com/radisson>

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