



feel good



Brussels/Jeddah, 17<sup>th</sup> September 2020

## Park Inn by Radisson opens its first hotel in Jeddah with the world's first female Saudi General Manager

**Park Inn by Radisson, the upper midscale hotel brand that delivers stress-free experiences, good food and upbeat environments, is proud to announce the opening of its first hotel in Jeddah. The newest addition brings the group's portfolio to over 45 hotels, resorts and serviced apartments in operation and under development, accelerating Radisson Hotel Group's expansion across the country.**

A gateway to the holy city of Makkah, Jeddah attracts travelers from across the globe as a center for international business and a canvas for public art. Located within close proximity of King Abdulaziz International Airport, the Park Inn by Radisson Jeddah Madinah Road is about 25km from the heart of the city, making it an ideal location for both business and leisure travelers.

In addition to celebrating the opening of its latest addition to its growing portfolio in the Kingdom of Saudi Arabia, Radisson Hotel Group is also marking another milestone in the Group's commitment to Balanced Leadership, and its drive to improve diversity and inclusion within its business. Maram Kokandi, General Manager of the Park Inn by Radisson Jeddah Madinah Road made history, with her appointment as the world's first female Saudi General Manager in the global hospitality industry.

**Tim Cordon, Area Senior Vice President, Middle East & Africa, Radisson Hotel Group**, said, "We are delighted to open our first Park Inn by Radisson in the city of Jeddah. Radisson Hotel Group aims to continue expanding its position in the Saudi market with modernized and exceptional hotel experiences across leisure, dining, fitness, wellness and sustainability. Our aim is to become the go-to hotelier for local guests and business travelers whilst empowering the Saudi working population simultaneously. As a pioneer and strong advocate of balanced leadership, we were the first hotel group to appoint a Saudi female GM in the Kingdom and it has been an honor to support Maram in her momentous progression."



Park Inn by Radisson Jeddah Madinah Road is a fresh and energetic hotel offering vibrant environments with a touch of color, contemporary design and friendly personalized service. The hotel consists of 84 contemporary rooms and suites where guests can revive and rejuvenate in a relaxing environment.

Guests can fuel their culinary cravings at one of the hotel's casual dining spaces. Those seeking to relax and recharge can enjoy the spa and fitness center, with separate areas for men and women, or head up to the runway lounge for a dip in the pool while overlooking the airport runway. Business guests have access to three modern and spacious meeting rooms which offers free high-speed Wi-Fi and audiovisual equipment. Park Inn by Radisson's Smart Meetings and Events has been developed with the guest in mind, offering a fresh and attentive service from start to finish, for all meeting and event types.

**Maram Kokandi, General Manager Park Inn by Radisson Jeddah Madinah Road and first female Saudi GM in the Kingdom**, said, "We look forward to welcoming local and international travelers visiting Jeddah and greeting them with our Arabian hospitality. I can't begin to describe how much being the first female Saudi GM means to me, both personally and professionally. It's my aim to make a difference by empowering the younger generation and supporting them with their dreams. Introducing a new brand to the Jeddah market, allows us to showcase the brand's unique affordability, convenience and difference."

Radisson Hotel Group's highest priority is the continued health, safety and security of its guests, team members, and business partners. In May 2020, the hotel group announced its *Radisson Hotels Safety Protocol* in collaboration with SGS, the world's leading inspection, verification, testing and certification company.

Additionally, Radisson Hotel Group supports the World Travel and Tourism Council (WTTC)'s 'Safe Travels' health and safety protocols and stamp to create consistency across the Travel and Tourism industry.

For regular updates on *Radisson Hotels Safety Protocol*, please visit:

<https://www.radissonhotels.com/en-us/social-responsibility/health-safety>

For more information about the hotel, visit:

<https://www.radissonhotels.com/en-us/hotels/park-inn-madinah-road-jeddah>

Learn more about Jeddah in our latest blog post:

<https://blog.parkinn.com/an-innsiders-guide-to-jeddah/>

## CONTACTS:

## BUSINESS DEVELOPMENT:

Elie Milky, Vice President Business Development Middle East, Greece, Cyprus and Pakistan

[elie.milky@radissonhotels.com](mailto:elie.milky@radissonhotels.com)

## MEDIA:

Katharina van Beugen-Mayr, Regional PR & Communications Manager Middle East

[katharina.vanbeugen@radissonhotels.com](mailto:katharina.vanbeugen@radissonhotels.com)



Lucie Cardona, Director, Corporate Communication, PR & Reputation Management  
[lucie.cardona@radissonhotels.com](mailto:lucie.cardona@radissonhotels.com)

## **ABOUT PARK INN BY RADISSON**

Park Inn by Radisson is an upper midscale hotel brand that delivers stress-free experiences, good food and upbeat environments, while mastering the essentials. Park Inn by Radisson positively lifts our guests' mood for a happy stay – with a touch of color; fresh, contemporary design; and friendly, personalized service with surprising feel-good extras. Park Inn by Radisson hotels can be found in capital cities, around economic hubs, and near airports and railway stations. Guests and professional business partners can enhance their experience with Park Inn by Radisson by participating in Radisson Rewards, a global loyalty program offering exceptional benefits and rewards.

Park Inn by Radisson is a part of Radisson Hotel Group, which also includes Radisson Collection, Radisson Blu, Radisson, Radisson RED, Park Plaza and Country Inn & Suites by Radisson.

For reservations and more information visit [www.radissonhotels.com/parkinn](http://www.radissonhotels.com/parkinn)

LinkedIn: <https://www.linkedin.com/company/parkinnbyradisson/>

Instagram: <https://www.instagram.com/parkinnbyradisson/>

Twitter: <https://www.twitter.com/parkinn>

Facebook: <https://facebook.com/parkinn/>

## **ABOUT RADISSON HOTEL GROUP**

Radisson Hotel Group is one of the world's largest hotel groups with seven distinctive hotel brands, and more than 1,400 hotels in operation and under development around the world. Radisson Hotel Group portfolio includes Radisson Collection, Radisson Blu, Radisson, Radisson RED, Park Plaza, Park Inn by Radisson and Country Inn & Suites by Radisson.

Radisson Rewards is our global rewards program that delivers unique and personalized ways to create memorable moments that matter to our guests. Radisson Rewards offers exceptional loyalty benefits for our guests, meeting planners, travel agents and business partners.

Radisson Meetings places its guests and their needs at the heart of its offer and treats every meeting or event as more than just a date on the calendar. Radisson Meetings is built around three strong service commitments: Personal, Professional and Memorable, while delivering on the brilliant basics and our signature Yes I Can! service spirit and being uniquely 100% Carbon Neutral.

More than 95,000 global team members work for Radisson Hotel Group and at the hotels licensed to operate in its systems.

For more information, visit:

[www.radissonhotelgroup.com/media](http://www.radissonhotelgroup.com/media)

Or connect with us on:

LinkedIn: <https://www.linkedin.com/company/radisson-hotel-group/>

Instagram: <https://www.instagram.com/radissonhotels/>



Twitter: <https://twitter.com/radissonhotels>

Facebook: <https://www.facebook.com/radissonhotels>

YouTube: <https://www.youtube.com/radissonhotelgroup>



RADISSON  
REWARDS

RADISSONHOTELS.COM

RADISSON  
MEETINGS