

# SIMPLY DELIGHTFUL

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# Radisson Hotel Group debuts in the heart of Tunisia's capital city, Tunis

Radisson Hotel Group is proud to announce its debut in Tunis with the opening of Radisson Hotel Tunis City Center. Nestled in the heart of Tunisia's bustling capital city, Radisson Hotel Tunis City Center offers easy access to some of the city's top attractions such as Al-Zaytuna Mosque, the city's oldest mosque covering 5,000 square meters with nine entrances, and the ancient site of Carthage, a UNESCO World Heritage Site, and once a thriving trading empire.

Radisson Hotel Tunis City Center is conveniently located a mere 14-minute drive from Tunis Carthage International Airport and a few steps from the central Habib Bourquiba Avenue, the central throughfare of the city. Radisson Hotel Tunis City Center is the perfect base for guests looking to exploring all that Tunis has to offer, whether it's strolling along the charming streets of the historical Medina or learning about the city's rich culture and heritage at Al-Zaytouna Mosque, Dar Lasram Palace, or the Tourbet el Bey Mausoleum.

"We are thrilled to expand our presence in northern Africa and establish a foothold in Tunisia's capital city, Tunis with our Radisson brand. The rapid expansion of our Radisson brand is a clear indication of the growing demand for a brand that prioritizes guests' comfort and enables them to find more harmony in their travel experience. Our Radisson brand aims to strike a balance between business and leisure, which is becoming increasingly important to travelers today," said Tim Cordon, Chief Operating Officer, Middle East, Africa, and SEAP, Radisson Hotel Group.

With a range of 97 modern rooms and suites, from standard rooms to junior suites, each with cozy interiors, Radisson Hotel Tunis City Center provides guests with everything to ensure a balanced and comfortable stay. The hotel's culinary offering includes international delicacies for lunch and dinner at the all-day-dining restaurant, The Wave, and a drinks and snacks at The Sand Rooftop Bar & Restaurant with stunning panoramic views of Tunis. Guests can also easily maintain their fitness routine in the on-site state-of-the-art fitness center.

"We are proud to offer guests everything they may need to have an enjoyable stay in Tunis, from the convenience of having key attractions within walking distance, to the availability of relaxing natural spaces, thoughtful details, and unexpected delights. Our team is committed to providing genuine hospitality and honest service, to ensure that Every Moment Matters," concluded Cordon.

Radisson Hotel Tunis City Center boasts three elegant conference rooms that can be combined into one large venue, as well as three smaller meeting rooms, providing a total of 246 square meters of meeting space to accommodate up to 180 attendees. With plenty of natural daylight, the hotel's meeting facilities are ideal for hosting both large celebrations and small business meetings. The latest audiovisual equipment, free Wi-Fi, and delightful catering solutions ensure every gathering is a success.























For more information and to book, click here.

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## MEDIA CONTACT

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### RADISSON HOTEL GROUP

Radisson Hotel Group is an international hotel group, operating in EMEA and APAC with over 1,340 hotels in operation and under development in +95 countries. The international hotel group is rapidly expanding with a plan to significantly grow the portfolio. The Group's overarching brand promise is Every Moment Matters with a signature Yes I Can! service ethos.

The Radisson family of brands portfolio includes Radisson Collection, art'otel, Radisson Blu, Radisson, Radisson RED, Radisson Individuals, Park Plaza, Park Inn by Radisson, Country Inn & Suites by Radisson, and prizeotel brought together under one commercial umbrella brand Radisson Hotels.

Radisson Rewards is Radisson Hotel Group's loyalty program, which delivers an elevated experience that makes Every Moment Matter, counting more than 17 million members. As the most streamlined program in the sector, members enjoy exceptional advantages and can access their benefits from day one across a wide range of hotels in Europe, Middle East, Africa, and Asia Pacific.

Radisson Meetings provides tailored solutions for any event or meeting, including hybrid solutions placing guests and their needs at the heart of its offer. Radisson Meetings is built around three strong service commitments: Personal, Professional and Memorable, while delivering on the brilliant basics and being uniquely 100% Carbon Neutral.

At Radisson Hotel Group we care for people, communities and planet and aim to be Net Zero by 2050 based on the approved near-term Science Based Targets. With unique solutions such as 100% carbon neutral Radisson Meetings, we make sustainable hotel stays easy. To facilitate sustainable travel choices, all our hotels are becoming verified on Hotel Sustainability Basics.

The health and safety of guests and team members remain a top priority for Radisson Hotel Group. All properties across the Group's portfolio are subject to health and safety requirements, ensuring we always care for our guests and team members.

For more information, visit our corporate website. Or connect with Radisson Hotels on:

LinkedIn | Instagram | Twitter | Facebook | YouTube | TikTok

### **ABOUT RADISSON**

Radisson is an upscale hotel brand that offers Scandinavian inspired hospitality, which enables quests to find more harmony in their travel experience. With natural surroundings and unexpected delights, Radisson inspires the art of being in the moment. We are committed to helping our guests find the right balance for their stay, removing the discomforts travelling may bring and enabling them to switch off and relax, using our Yes I Can! attitude to ensure satisfaction of every quest. Radisson hotels can be found in suburban and city settings, near airports and leisure destinations. Guests and professional business partners can enhance their experience with Radisson by participating in Radisson Rewards, an international loyalty program offering exceptional benefits and rewards.



















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