

# Radisson Hotel Group Development

H1 2026\*

## Driving global growth

Radisson Hotel Group continues to advance its development strategy in 2026, supported by owner confidence and demand for branded hospitality.

## Global growth at a glance

**1,620+**

hotels in operation or under development across EMEA and APAC

**10 additional hotels**

Joining the Verified Net Zero program across Norway, Denmark, Sweden, the UK and South Africa, including the **first VNZ hotel in Africa**

**Radisson**

most-signed hotel brand within its segment in EMEA and SEAP since 2019\*\*

**100+**

hotels in operation or under development across Africa

**260+**

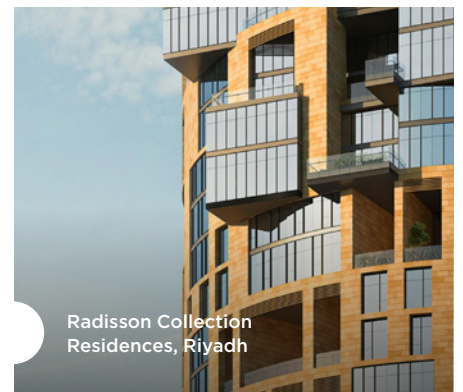
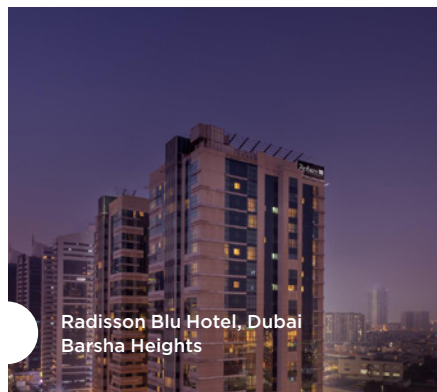
hotels in operation in China across Country Inn & Suites by Radisson, Park Inn by Radisson, and Radisson RED

**40%**

conversions

**35**

Radisson Individuals hotels signed or opened



\*Portfolio data accurate from June 2026

\*\*Based on 2019-2025 upscale brand signings by number of hotels, excluding M&As and major strategic partnerships

## India: A Key Growth Market

## India vision 2023 to 2030



18

hotels signed in H1 2026



142

hotels in operation



15,500+

keys across India in  
86 cities



Nearly 100

hotels in development  
pipeline



Radisson Hotel Group  
aims to grow its India  
portfolio to

**500 hotels**

over the next 5 years

## India Development focus

- Reinforce RHGs position amongst the top 3 players across the country
- Stronger focus on Tier 1 and 2 cities, religious destinations, and new airport locations
- Focus on big boxes for core brands: Radisson Collection, Radisson Blu, and Radisson
- Leverage Radisson brand awareness to grow in upscale segment
- Target growing lifestyle segment with Radisson RED
- 50% (semi-)conversions, with a focus on Radisson Individuals

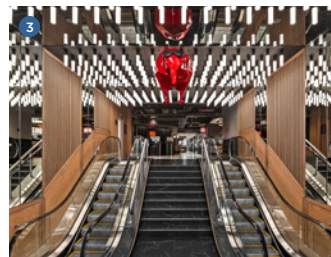
## Key milestones



WELCOME TO  
THE EXCEPTIONAL



ENJOY IT!



ENJOY IT!



WELCOME TO  
THE EXCEPTIONAL

1

Radisson Collection debuts in  
Frankfurt, Germany  
Como, Italy (pictured above)  
Riyadh, Saudi Arabia

2

Radisson RED debuts in  
New Zealand  
The Philippines  
Türkiye (pictured above)

3

Radisson RED Auckland  
First Radisson Hotel Group hotel in New Zealand  
First Radisson RED in Australasia

4

Cour des Loges Lyon, a Radisson  
Collection Hotel  
Les Loges restaurant awarded its first  
Michelin star 10 months after reopening