

Radisson Blu Sustainability Policy

At Radisson Blu Hotel, London Euston Square, we are committed to operating sustainably and responsibly. We believe hospitality should create a positive impact—on the environment, our colleagues, guests, and the local community. A core focus of our approach is the reduction of our environmental and carbon footprint through efficient resource management, waste reduction, and sustainable practices. This policy outlines our structured and measurable sustainability strategy, fully supported by the General Manager and leadership team, and guides our ongoing journey of continuous improvement.

Our Environmental and Social Targets

- Reduce energy usage by 10% by 2027 (baseline year: 2024).
- Eliminate all possible single-use plastics from operations by Q1 2026.
- Divert 100% of waste from landfill by the end of 2026.
- Reduce water consumption by 10% by 2028 (baseline year: 2024).
- Source 60% of F&B products locally or sustainably by 2027
- Ensure 100% completion of sustainability training for all team members by Q1 2026.

Environmental Commitment

1. Energy Efficiency

- Renewable Energy: Aim to transition to 100% renewable electricity by 2030.
- Equipment: Continued upgrades to LED lighting, HVAC systems, and kitchen appliances.
- Monitoring: Daily checks and monthly audits to improve efficiency.

2. Water Conservation

- Fixtures: All guest rooms equipped with low-flow taps, showers, and toilets by 2030.
- Greywater Reuse: Feasibility study in progress to implement recycling systems by 2030.
- Monitoring: Water usage tracked monthly with targeted reductions annually.

3. Waste Reduction

- Recycling & Composting: Comprehensive separation across departments; food waste processed via Too good to go.
- Single-Use Plastics: Replacing disposables with reusable or compostable alternatives.
- Supplier Engagement: Annual review to ensure sustainable packaging and delivery.

4. Sustainable Sourcing

- Green Procurement: In line with Axiom's Green and Ethical Procurement Policy and we use FSC paper products where possible.
- Supplier Screening: Sustainability credentials reviewed as part of onboarding.
- Responsible Chemicals: We use eco-labelled cleaning products.
- Commitment to our Green and Ethical Procurement Policy.

5. Biodiversity and Nature

- Tree Planting: In partnership with DripDrop, planting one tree for every 10 guest stays.
- Commitment to preserve and protect biodiversity in and around the hotel and within the local community.

6. Team Engagement

- Annual Training: All colleagues receive regular sustainability training.
- Green Travel: Promotion of cycle-to-work, public transport, and EV charging points.

7. Guest Involvement

- Room Messaging: Information encourages towel/linen reuse and plastic-free habits.
- THINK Platform: Guests can donate loyalty points to global/local causes.
- Carbon Awareness: Emissions data shared to support informed guest decisions.

8. ESG Commitment

- ESG Framework: Aligned with Radisson Hotel Group's (RHG) and Axiom's Hospitality's ESG strategies.
- THINK Resources: Access to RHG's Planet, People and Community platforms.
- Transparency: ESG progress reported quarterly and reviewed at leadership level.

Social and Cultural Commitment

1. Team Engagement and Wellbeing

- Adherence to the Equality Act 2010 and Modern Slavery Act 2015.
- Fair wages, safe working environments, and ongoing learning and development opportunities.
- Hapi Hub: Internal platform for employee benefits, supporting wellbeing and team engagement.
- Mental Health First Aiders: Trained colleagues available on-site.
- Health and Safety: We maintain a safe and healthy workplace.

2. Guest Engagement

- Sustainable amenities including refillable toiletries and green transport.
- Education and visibility of our eco-efforts, with a feedback loop to help us improve.

3. Community Involvement

- Support for local businesses and preservation of London's cultural heritage.
- Encouraging volunteering and direct community contribution by colleagues.

4. Community and Charity Support

- Local Partnerships: Collaborating with charities through volunteering and fundraising.
- Engagement Events: Hosting initiatives to raise awareness of sustainability locally.

Our Current Green Journey

We are working towards the internationally recognized Green Tourism award (www.green-tourism.com), a respected benchmark of environmentally friendly practices in hospitality. This journey reinforces our commitment to people, places, and the planet. At the heart of great hospitality is the desire to give and to care, and here at Radisson Blu Hotel, London Euston Square we are very conscious of our duty to give back to our local community, and to take care of our environment. To this end, we've created this policy as a statement of our Environmental Social and Governance intentions for our current and future operations.

Eco-Label Journey – Green Tourism

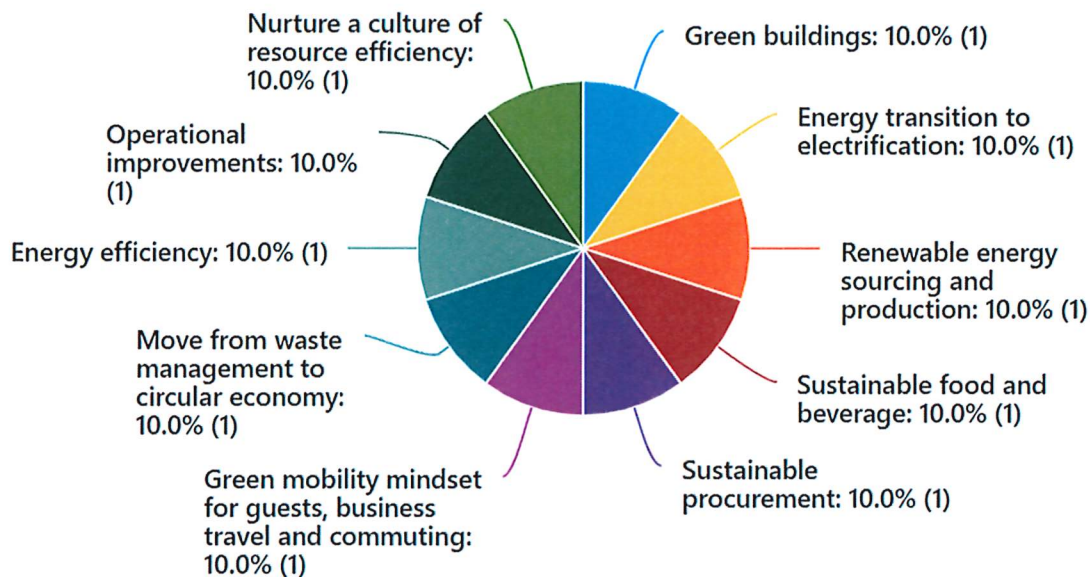
In 2024 we formed a Green Team and set about reviewing and enhancing our sustainability efforts, ultimately to work towards and gain the Green Tourism accreditation.

Radisson Think Platform

Radisson Hotel Group has committed to Net Zero by 2050 and has validated its targets based on Science Based Targets and has taken active steps towards this goal. Two main solutions are increasing the energy efficiency of buildings and transitioning to renewable energy.

RHG's primary focus is to manage its global hotel portfolio sustainably by aiming for the lowest carbon, energy, water, and waste footprint within both its operations and across the broader value chain. Achieving this goal involves building awareness, training and tracking data through the Think Platform: [Think Hub | Get Started](#)

From collection to impact: Think hub is all-in-one platform for sustainability data collection and management. The Think Hub provides an answer to effective data management on sustainability information, attributes and reporting requirements. This allows us to report on mandatory Year end Responsible Business survey and communicate the data to internal as well as external stakeholders.



Policy Review and Compliance

This policy will be reviewed annually and updated as needed to reflect regulation changes and best practices. Our aim is to go beyond compliance and lead with innovation in sustainable hospitality.

Conclusion

Radisson Blu Hotel, London Euston Square is proud to champion sustainability. Through transparent targets, team and guest engagement, and support for our local community, we aim to inspire positive change. Feedback from guests, partners, and colleagues is always welcome as we continue to improve.

Ashish Arora

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