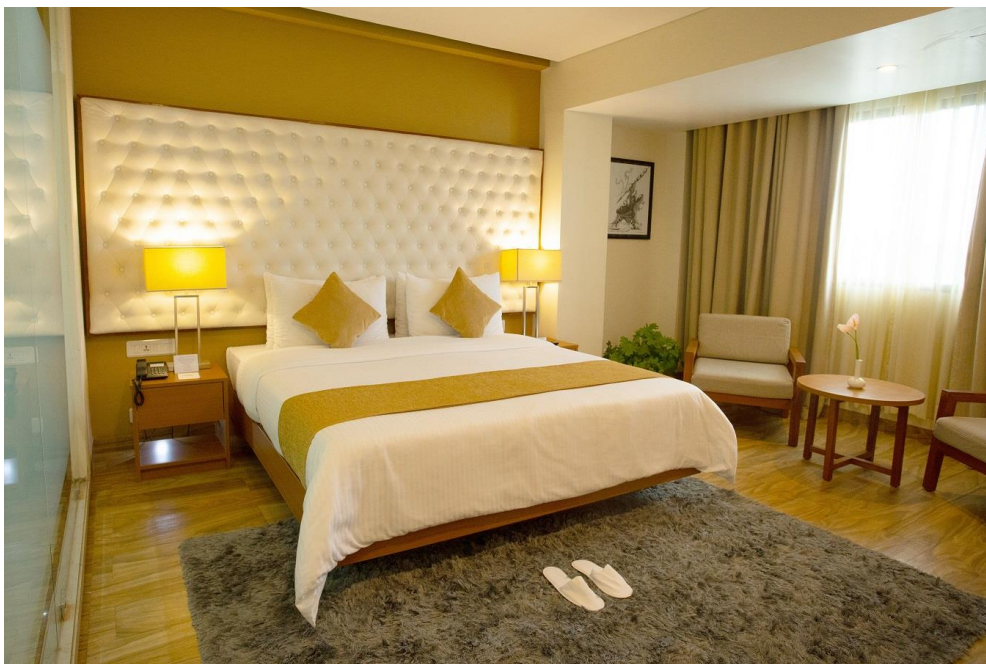


RADISSON  
Individuals.

Selected for you

New Delhi, India, 08 March 2021

# Radisson Individuals debuts in India with the first hotel opening in Imphal



*Classic Grande Imphal, a member of Radisson Individuals*

Radisson Hotel Group is proud to announce the debut of Radisson Individuals in India with the opening of Classic Grande Imphal, a member of Radisson Individuals today. Radisson Individuals offers independent hotels, along with local and regional hotel chains, the opportunity to benefit from Radisson Hotel Group's international awareness and experience with the freedom to maintain their individual



uniqueness and identity. Each hotel joining the Radisson Individuals brand is selected for their own characteristics and personalities. The brand offers guests an opportunity to discover new locations around the world, while experiencing Radisson Hotel Group's high standards of quality and Yes I Can! service, combined with the local flavors and personality of each hotel. The [brand was launched last year](#) and is expected to be a key contributor to the Group's growth story in the market.

"We are excited to enter this new partnership launching Radisson Individuals in India. The hotel's strong service standards, matched by our global expertise and robust distribution will co-create unparalleled experiences for guests looking to travel to the beautiful city of Imphal," said Zubin Saxena, Managing Director and Vice President, Operations, South Asia, Radisson Hotel Group.

Overlooking the majestic Baruni Twin Hills and ridges, Classic Grande Imphal, a member of Radisson Individuals features 171 uniquely designed rooms. The hotel is strategically built in the commercial hub of Imphal at Chingmeirong and is just nine kilometers away from Bir Tikendrajit International Airport. The hotel's convenient access makes it a prime choice for business and leisure travelers visiting the city.

Spread over 54,000 square feet, the hotel's modern architecture and state-of-the-art room designs exuberate world-class living. It features rooms across Superior, Deluxe, Suite and Presidential Suite categories, two banquet halls with capacity of 100 to 250 pax and a meeting room.

Housing exciting dining options that suit all tastes, the hotel includes some of the finest restaurant options such as Aroma - multicuisine restaurant; Panorama - grills and kebabs and Atrium - coffee lounge. The hotel also features a full-service spa - Oriyana, a contemporary fitness center with modern equipment and a swimming pool.

"We are delighted to be affiliated to Radisson Hotel Group. Radisson Individuals represents a great opportunity for us to enhance our visibility, nurture customer confidence, and access a wider guest database. With this association we will be able to take the hotel to new heights and deliver globally recognized experiences with a touch of local," said Dr. Thangjam Dhabali Singh, Owner, Chairman & Managing Director, Babina Group.

Salam Sachhidanand Singh, General Manager, Classic Grande Imphal, a member of Radisson Individuals added, "The hotel focuses on style, function and services that provide an upscale and comfortable experience for guests. Easy access from Bir Tikendrajit International Airport and our



unmatched hospitality make Classic Grande Imphal, a member of Radisson Individuals a preferred choice for our guests.”

Classic Grande Imphal, a member of Radisson Individuals will be implementing the Radisson Hotels Safety Protocol, launched in collaboration with SGS, the world’s leading inspection, verification, testing and certification company. With safety protocols in place, guests can safely check-in and check-out with a peace of mind.

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**CONTACTS:**

**DEVELOPMENT:**

Ramzy Fenianos, Chief Development Officer, Asia Pacific  
[ramzy.fenianos@radissonhotels.com](mailto:ramzy.fenianos@radissonhotels.com)

Mudassir Naqib, Senior Director, Development, South Asia  
[mudassir.naqib@radissonhotels.com](mailto:mudassir.naqib@radissonhotels.com)

**MEDIA:**

Sumika Rajput, Associate Director, PR, Communications and Brands, South Asia  
[sumika.rajput@radissonhotels.com](mailto:sumika.rajput@radissonhotels.com)

Nandini Gangopadhyay, Weber Shandwick  
[Ngangopadhyay@webershandwick.com](mailto:Ngangopadhyay@webershandwick.com) | M: +91-9999411204

**RADISSON HOTEL GROUP**

Radisson Hotel Group is one of the world's largest hotel groups with nine distinctive hotel brands, and more than 1,500 hotels in operation and under development in 120 countries. The Group’s overarching brand promise is Every Moment Matters with a signature Yes I Can! service ethos.

The Radisson Hotel Group portfolio includes Radisson Collection, Radisson Blu, Radisson, Radisson RED, Radisson Individuals, Park Plaza, Park Inn by Radisson, Country Inn & Suites by Radisson, and prizeotel brought together under one commercial umbrella brand Radisson Hotels.

Radisson Rewards is our global rewards program that delivers unique and personalized ways to create memorable moments that matter to our guests. Radisson Rewards offers exceptional loyalty benefits for our guests, meeting planners, travel agents and business partners.

Radisson Meetings provides tailored solutions for any event or meeting, including hybrid solutions placing guests and their needs at the heart of its offer. Radisson Meetings is built around three strong service commitments: Personal, Professional and Memorable, while delivering on the brilliant basics and being uniquely 100% Carbon Neutral.



More than 100,000 team members work at Radisson Hotel Group and at the hotels licensed to operate in its systems.

For more information, visit:

<https://www.radissonhotels.com/corporate>

Or connect with us on:

LinkedIn: <https://www.linkedin.com/company/radisson-hotel-group/>

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YouTube: <https://www.youtube.com/radissonhotelgroup>

## ABOUT RADISSON INDIVIDUALS

Radisson Individuals is a conversion brand that offers independent hotels and local, regional chains the opportunity to be part of Radisson Hotel Group and benefit from the Group's international awareness and experience, with the freedom to maintain their own uniqueness and identity. It is a complement brand to the other existing eight brands in the portfolio, and an ideal first step for individual hotels with strong service scores who may be considering transitioning to one of the other successful core brands at a later stage. Radisson Individuals hotels offer guests an opportunity to discover new locations around the world, while always delivering Radisson Hotel Group's high standards of quality and "Yes I Can!" service ethos, combined with the local flavors and personality of the member hotels.

Radisson Individuals is a part of Radisson Hotel Group, which also includes Radisson Collection, Radisson Blu, Radisson, Radisson RED, Park Plaza, Park Inn by Radisson, Country Inn & Suites by Radisson, and prizeotel brought together under one commercial umbrella brand Radisson Hotels.

For reservations and more information, visit <https://www.radissonhotels.com/brand/radisson-individuals>

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## ABOUT CLASSIC GRANDE IMPHAL, A MEMBER OF RADISSON INDIVIDUALS

Classic Grande Imphal, a member of Radisson Individuals is a unit of Classic Group of Hotels, which is the biggest Hotel Chain in Manipur. Classic Group of Hotels is the hospitality division of Babina Group of Companies, Manipur. The hotel is the first and the only four-Star Hotel in the state with the largest room inventory of 171 accommodations along with other delightful connoisseur dining experience and a swimming pool. The delight of this hotel is multifarious and is built in the commercial hub of Imphal city at Chingmeirong. It is within close proximity of major commercial areas of the city and it is just nine km away from Imphal International Airport. Classic Grande Imphal, a member of Radisson Individuals, which exceeds the grandeur of existing hotels in Imphal is an ideal destination for both business and leisure travelers. It is also the most preferred hotel in Manipur.

