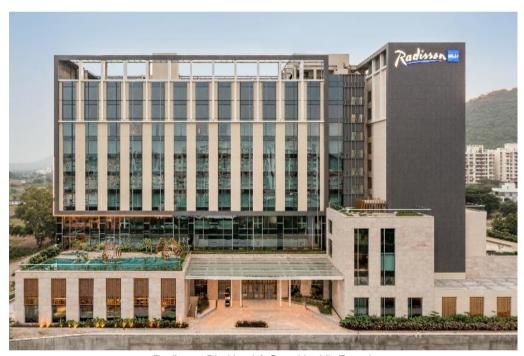


FEEL THE DIFFERENCE

New Delhi, India, 29 November 2021

Radisson Blu Hotel & Spa, Nashik opens its doors to guests in the wine capital of India



Radisson Blu Hotel & Spa, Nashik Façade

Radisson Blu, an upper upscale brand that delivers a positive and personalized service in stylish spaces, is proud to announce the opening of Radisson Blu Hotel & Spa, Nashik. Nestled at the foothills of the two-millennia old Pandav Caves, just off Nashik Mumbai highway, this idyllic hotel is conveniently accessible through air, rail and road from Mumbai and Pune and is the apt choice for business and leisure travelers alike. The hotel is spread over 42,000 sqm and boasts over 5,000 sqm of event space to host large-scale meetings and events.

























"We are delighted to introduce our flagship brand to Nashik. Radisson Blu Hotel & Spa, Nashik's unparalleled location and state-of-the-art MICE facilities make it a key asset in our portfolio. The opening further strengthens the Group's presence in high-visibility leisure destinations that complements our overarching strategic growth plans for West India," said Zubin Saxena, Managing Director and Vice President Operations, South Asia, Radisson Hotel Group.



Radisson Blu Hotel & Spa, Nashik Lobby

Radisson Blu Hotel & Spa, Nashik is conveniently located within a 30-minute drive from Ozar Nashik International Airport, 20-minutes from Nashik railway station, 10-minutes from Nashik bus station and 10-minutes from the city center. The hotel offers easy access to tourist attractions such as the ancient Pandav caves, Trimbakeshwar Temple, Dadasaheb Phalke Museum, Coin Museum along with the famous vineyards of Nashik. It also specializes in curating customized activities like secret wine trails, heritage walks and vineyard brunches.



























Deluxe Room

The hotel features 224 well-designed modern rooms, including 18 suites with private balconies. Guests can choose from five room categories including superior room with pool view, superior room with hill view, deluxe room, premium suite and deluxe suite. Each room's design and décor perfectly exhibit the contemporary influences ensuring an immersive experience for guests.

"Radisson Blu Hotel & Spa, Nashik is an ideal getaway for travelers seeking a peaceful vacation in the lush green surroundings of Trirashmi Hills. Its overall architectural appeal and easy accessibility from major metros like Mumbai and Pune make it a preferred choice for guests traveling to India's wine capital. We are proud to partner with Radisson Hotel Group and are confident that this hotel will set a new benchmark for hospitality in Nashik," said Mr. Rishi Mehra, Owner, R&P Hospitalities LLP.



























Godavari Ballroom

With over 5,000 sqm of indoor and outdoor event space, Radisson Blu Hotel & Spa, Nashik is the city's most sophisticated setting for banquet functions, offsite business meetings and conferences, premier launches, executive retreats, grand weddings, and celebratory events. The hotel offers four indoor venues - Godavari Ballroom, Varuni, Tharuni and The Living Room that can host up to 2,400 pax and three outdoor venues - Godavari Lawns, Varuni Terrace and Amphitheatre, which can host up to 2,500 pax.

Radisson Blu Hotel & Spa, Nashik's vibrant on-site restaurants offer experimental and unique menu options with a focus on fresh and organic produce. The hotel features four exquisite dining selections – *The Smoked Vine*, serving international cuisine and derives its design inspiration from the free-flowing Godavari River and rock-cut architecture of Pandav caves; *The Tuscan Room*, inspired from Italy's traditional culinary culture and designed keeping Nashik's vineyards in mind; *Le Bistro*, a laid-back Indo-Parisian eatery; *The Orient House*, specializing in Chinese cuisine. For those who enjoy a good cocktail, the hotel's mixologists and bartenders are highly skilled in serving both original creations and other classic concoctions.

The hotel's *Tea Lounge* design ingenuity comes from the 'Durgawadi Waterfall' which is synonymous with natural beauty, calm and tranquility. Phalke Lounge & Bar owes its individuality to Indian Cinema's

























stalwart "Dada Saheb Phalke". It also has its own whisky bar, Antique Bar with a design inspiration that comes from the rock-cut architecture which is predominant in Nashik.

A key attraction of the hotel, Atman - The Spa, offers guests a holistic wellness experience to revitalize their mind, body and soul. With a focus on rejuvenation and personalized experiences, the well-trained therapists offer a wide range of signature Western, Oriental and Ayurvedic treatments and spa rituals with natural indigenous ingredients for relaxation. The hotel is also well equipped with modern amenities like Gymkhana, a 24-hour fitness center; The Salon, a hair and beauty salon; an outdoor pool with a temperature-controlled jacuzzi along with an ASB squash court and Pilates room.

Gopinath Gopalan, General Manager, Radisson Blu Hotel & Spa, Nashik said, "The hotel offers a unique perspective to hospitality with its modern yet earthy architectural inspiration and design. I am confident that with Radisson Blu's signature 'Yes I Can! hospitality combined with the hotel's thoughtfully curated experiences, we will prove to be a compelling option for guests looking for an enhanced accommodation experience in Nashik."

With the health and safety of guests and team members as its top priority, Radisson Blu Hotel & Spa, Nashik is implementing the <u>Radisson Hotels Safety Protocol</u> program. The in-depth cleanliness and disinfection protocols were developed in partnership with SGS, the world's leading inspection, verification, testing and certification company, and are designed to ensure guest safety and peace of mind from check-in to check-out.

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RADISSON HOTEL GROUP

Radisson Hotel Group is one of the world's largest hotel groups with nine distinctive hotel brands, and more than 1,500 hotels in operation and under development in 120 countries. The Group's overarching brand promise is Every Moment Matters with a signature Yes I Can! service ethos.

The Radisson Hotel Group portfolio includes Radisson Collection, Radisson Blu, Radisson, Radisso

























<u>Radisson Rewards</u> is our global rewards program that delivers unique and personalized ways to create memorable moments that matter to our guests. Radisson Rewards offers exceptional loyalty benefits for our guests, meeting planners, travel agents and business partners.

<u>Radisson Meetings</u> provides tailored solutions for any event or meeting, including hybrid solutions placing guests and their needs at the heart of its offer. Radisson Meetings is built around three strong service commitments: Personal, Professional and Memorable, while delivering on the brilliant basics and being uniquely 100% Carbon Neutral.

The health and safety of guests and team members remain a top priority for Radisson Hotel Group. All properties across the Group's portfolio are subject to stringent health and safety requirements, as outlined in the <u>Radisson Hotels Safety Protocol</u>.

More than 100,000 team members work at Radisson Hotel Group and at the hotels licensed to operate in its systems. For more information, visit our corporate website. Or connect with Radisson Hotels on:

<u>LinkedIn</u> | <u>Instagram</u> | <u>Twitter</u> | <u>Facebook</u> | <u>YouTube</u>

ABOUT RADISSON BLU

Radisson Blu is the largest upper upscale hotel brand in Europe and delivers a positive and personalized service in stylish spaces. By paying close attention to small details that make a big difference, Radisson Blu inspires unforgettable experiences with every stay. Our hotels and resorts provide a full range of innovative products and services, delivering genuine and relevant guest experiences with a distinctive Yes I Can! attitude. Radisson Blu hotels can be found in major cities, key airport gateways, and leisure destinations. Guests and professional business partners can enhance their experience with Radisson Blu by participating in Radisson Rewards, a global loyalty program offering exceptional benefits and rewards.

Radisson Blu is part of Radisson Hotel Group, which also includes Radisson Collection, Radisson, Radisson RED, Radisson Individuals, Park Plaza, Park Inn by Radisson, Country Inn & Suites by Radisson, and prizeotel brought together under one commercial umbrella brand Radisson Hotels.

For reservations and more information, visit our website. Or connect with Radisson Blu on:

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ABOUT RADISSON BLU HOTEL & SPA, NASHIK

Radisson Blu Hotel & Spa, Nashik is just off Nashik Mumbai highway, nestled at the foothills of Trirashmi Hills with easy accessibility from Mumbai and Pune. The stylish 224-room hotel is just a 30-minute drive from Ozar Nashik International Airport, 20-minutes from Nashik railway station, 10-minutes from Nashik bus station. Architecturally enhanced, the hotel features some of the most elegant events and meeting spaces in the city, making it an ideal choice for premium destination weddings or any social and corporate event. Built at a 10-minute distance from the city center, Radisson Blu Hotel & Spa, Nashik rooms, MICE facilities, unique food and beverage offerings and recreation facilities make it a popular choice amongst travelers.























