

New Delhi, India, 15 July 2021

## PRESS RELEASE

### Himachal Pradesh gets a new gem as Radisson Blu Resort Dharamshala opens its doors to guests



*Radisson Blu Resort Dharamshala*

Radisson Blu, an upper upscale brand that delivers a positive and personalized service in stylish spaces, is proud to announce the opening of [Radisson Blu Resort Dharamshala](#) in Himachal Pradesh. Located on the scenic foothills of the mighty Dhauladhar Range, this idyllic resort is a perfect getaway with accessibility from all corners of the world. The resort offers the perfect combination of business and leisure amenities for discerning travelers.

“We are delighted to bring our flagship brand to Dharamshala. Radisson Blu Resort Dharamshala is our fourth hotel opening in 2021 which is set to mark new milestones for our business. We seek to add more than 15 new hotels to our portfolio this year, achieving the 100-hotel milestone,” said Zubin Saxena, Managing Director and Vice President Operations, South Asia, Radisson Hotel Group.

With easy accessibility from Kangra Airport, the resort features 120-uniquely designed modern rooms overlooking the most picturesque view of the spectacular Kangra Valley. The resort enjoys an independent access from Khaniyara road connected to national highway 503 and is conveniently placed to explore all popular tourist destinations around Dharamshala.

“We are honored to open this superb resort in Kangra Valley. Radisson Hotel Group was our chosen strategic partner and we are confident that this hotel will set a new benchmark of hospitality in the valley,” said R.P. Singh, Director, Himachal Pradesh Cricket Association.

Spread over 30,000 sqm and located 6 km from the iconic Himachal Pradesh Cricket Association Stadium, the resort features rooms across standard, superior, deluxe, suite and presidential suite categories. It constitutes three banquet halls - Mid Off, Mid On and Centurion with capacity between 80 to 100 pax and an outdoor venue, The Banquet Deck, offering unparalleled views of the Kangra Valley and ideally suited to host weddings and social functions.

In addition to 24-hour room service, the resort houses numerous onsite dining options serving a variety of cuisines such as The Edge – all day dining restaurant serving a range of local and western dishes; Italian Crust - the specialty Pizzeria, and All Out – Lounge Bar offering an enviable selection of wine and spirits along with delicious small bites.

Vikas Sharma, General Manager, Radisson Blu Resort Dharamshala said, “I am confident that the unique combination of the resort’s location, its facilities and the Group’s unmatched service standards will prove to be a compelling option for travelers looking for all-inclusive hospitality in the hills.”

Radisson Blu Resort Dharamshala will feature The Spa at Radisson Blu, a full-service branded spa offering guests a 360° immersive experience by focusing on minds, bodies and emotions. The spa will offer a selection of natural, holistic and beauty treatments for complete rejuvenation. Other amenities for rest and relaxation include a meditation room, a contemporary fitness studio and a temperature-controlled infinity pool offering a tranquil view of the Kangra valley. The resort offers a range of family



recreation options such as an outdoor kids' play area, family picnic spots in the serene pine forest and a cozy cards room.

With the health and safety of guests and team members as its top priority, Radisson Blu Resort Dharamshala is implementing the [Radisson Hotels Safety Protocol](#) program. The in-depth cleanliness and disinfection protocols were developed in partnership with SGS, the world's leading inspection, verification, testing and certification company, and are designed to ensure guest safety and peace of mind from check-in to check-out.

Radisson Blu Resort Dharamshala is a Unit of Himachal Pradesh Cricket Association.

###

#### CONTACTS:

#### DEVELOPMENT:

Ramzy Fenianos, Chief Development Officer, Asia Pacific  
[ramzy.fenianos@radissonhotels.com](mailto:ramzy.fenianos@radissonhotels.com)

Mudassir Naqib, Senior Director, Development, South Asia  
[mudassir.naqib@radissonhotels.com](mailto:mudassir.naqib@radissonhotels.com)

#### MEDIA:

Sumika Rajput, Associate Director, PR, Communications and Brands, South Asia  
[sumika.rajput@radissonhotels.com](mailto:sumika.rajput@radissonhotels.com)

Nandini Gangopadhyay, Weber Shandwick  
[Ngangopadhyay@webershandwick.com](mailto:Ngangopadhyay@webershandwick.com) | M: +91-9999411204

#### RADISSON HOTEL GROUP

Radisson Hotel Group is one of the world's largest hotel groups with nine distinctive hotel brands, and more than 1,500 hotels in operation and under development in 120 countries. The Group's overarching brand promise is Every Moment Matters with a signature Yes I Can! service ethos.

The Radisson Hotel Group portfolio includes Radisson Collection, Radisson Blu, Radisson, Radisson RED, Radisson Individuals, Park Plaza, Park Inn by Radisson, Country Inn & Suites by Radisson, and prizeotel brought together under one commercial umbrella brand Radisson Hotels.

[Radisson Rewards](#) is our global rewards program that delivers unique and personalized ways to create memorable moments that matter to our guests. Radisson Rewards offers exceptional loyalty benefits for our guests, meeting planners, travel agents and business partners.



[Radisson Meetings](#) provides tailored solutions for any event or meeting, including hybrid solutions placing guests and their needs at the heart of its offer. Radisson Meetings is built around three strong service commitments: Personal, Professional and Memorable, while delivering on the brilliant basics and being uniquely 100% Carbon Neutral.

The health and safety of guests and team members remain a top priority for Radisson Hotel Group. All properties across the Group's portfolio are subject to stringent health and safety requirements, as outlined in the [Radisson Hotels Safety Protocol](#).

More than 100,000 team members work at Radisson Hotel Group and at the hotels licensed to operate in its systems. For more information, visit our [corporate website](#). Or connect with Radisson Hotels on:

[LinkedIn](#) | [Instagram](#) | [Twitter](#) | [Facebook](#) | [YouTube](#)

## ABOUT RADISSON BLU

Radisson Blu is the largest upper upscale hotel brand in Europe and delivers a positive and personalized service in stylish spaces. By paying close attention to small details that make a big difference, Radisson Blu inspires unforgettable experiences with every stay. Our hotels and resorts provide a full range of innovative products and services, delivering genuine and relevant guest experiences with a distinctive Yes I Can! attitude. Radisson Blu hotels can be found in major cities, key airport gateways, and leisure destinations. Guests and professional business partners can enhance their experience with Radisson Blu by participating in Radisson Rewards, a global loyalty program offering exceptional benefits and rewards.

Radisson Blu is part of Radisson Hotel Group, which also includes Radisson Collection, Radisson, Radisson RED, Radisson Individuals, Park Plaza, Park Inn by Radisson, Country Inn & Suites by Radisson, and prizeotel brought together under one commercial umbrella brand Radisson Hotels.

For reservations and more information, visit our [website](#). Or connect with Radisson Blu on:

[LinkedIn](#) | [Instagram](#) | [Twitter](#) | [Facebook](#) | [YouTube](#)

## ABOUT RADISSON BLU RESORT DHARAMSHALA

Radisson Blu Resort Dharamshala is located at the foothills of the scenic Dhauladhar Himalayan range with easy accessibility from Punjab and Delhi NCR. The stylish 120-room resort enjoys independent access from Khanyara road connected to National Highway 503 and offers easy accessibility from Kangra Airport. Built in the commercial hub of Dharamshala, Radisson Blu Resort Dharamshala is a complete destination offering a range of adventure, recreational and entertainment options for leisure and business travelers. Radisson Blu Resort Dharamshala is a unit of Himachal Pradesh Cricket Association.

