

SIMPLY DELIGHTFUL

New Delhi, India, 16 September 2021

Radisson Bhopal opens its doors to guests in the city of lakes



Radisson Bhopal Façade

Radisson, an upscale hotel brand today announced the opening of <u>Radisson Bhopal</u> in the capital city of Madhya Pradesh. Situated in the heart of the city, the hotel is conveniently located within a 40-minute driving distance from Raja Bhoj International Airport and 10 minutes from Habibganj Railway Station. The hotel spans across 4,500 sqm and provides an ideal stay for both leisure and business travelers visiting the city. Radisson Bhopal also provides easy access to tourist attractions like Sanchi Stupa, Upper Lake, Van Vihar Wildlife Sanctuary and Bhimbeteka Caves.



"We are delighted to strengthen our footprint in Madhya Pradesh with the opening of Radisson Bhopal. It is a welcome addition to our existing portfolio in the state where we also have hotels located in Indore, Gwalior and Khajuraho. Being a smart city, Bhopal is poised to emerge as a strong economic and investment hub for multiple sectors in the years to come," said Zubin Saxena, Managing Director and Vice President Operations, South Asia, Radisson Hotel Group.

Radisson Bhopal features 104 uniquely designed and spacious rooms and suites - Superior Room, Executive Room, Junior Suite, Deluxe Suite and Executive Suite equipped with facilities like work desks, free high-speed Wi-Fi and in-room entertainment. The rooms and public areas of the hotel derive their design inspiration from Madhya Pradesh's Gond art. The signature wall mural located in the hotel's lobby is a personification of the state's folklores and was brought alive by local artisans over more than 200 man hours.



Superior Twin Room

The hotel boasts over 3,900 sqm of event and meeting space with seven indoor venues and two outdoor venues offering stunning, 360-degree views of the city. Indoor venues include Grand Ballroom 1, Grand Ballroom 2, Nurture, Nirvana, Review, Refresh and Renew, that can host up to 1,200 pax while outdoor venues include Grand Terrace and Infinity Terrace, that can host up to 1,400 pax. All meeting and event spaces come equipped with modern audio-visual technology, making them ideal for hosting corporate conferences, weddings, and other social occasions.





Nurture Hall

"It gives us immense pleasure to partner with Radisson Hotel Group to deliver a memorable experience to travelers. The Group's operational expertise and brand reputation will help us in setting a new benchmark for hospitality in this part of the country. We look forward to welcoming guests in this beautiful city of lakes," said Mr. Adarsh Malhotra, Managing Partner, Shiva Infrastructures.

The hotel offers an array of dining options catering to all tastes including - *Fusion Café*, the world cuisine restaurant that offers delicacies from Italy, Mediterranean, South-East Asia and India; *Just Baked*, an all-day patisserie that serves a variety of baked goods, designer cakes, gourmet sandwiches, and handrolled pralines; *Urzza Lounge Bar*, presenting a wide range of innovative cocktails, local and international beers, and wines from around the world; and *Wok Thai*, a Pan-Asian restaurant with exotic flavors of Thai, Indonesian, Japanese and Chinese cuisines.





Fusion Cafe

Saurabh Thakur, General Manager, Radisson Bhopal said, "It gives me great pleasure to welcome guests to Radisson Bhopal. With the hotel's ideal location and our commitment to our Yes I Can! service philosophy, we are confident of delivering memorable stays to guests. Radisson Bhopal is a perfect getaway for guests looking for an all-inclusive hospitality experience in the city."

The hotel also features a full-service fitness center and rooftop swimming pool overlooking the city.

With the health and safety of guests and team members as its top priority, Radisson Bhopal is implementing the <u>Radisson Hotels Safety Protocol</u> program. The in-depth cleanliness and disinfection protocols were developed in partnership with SGS, the world's leading inspection, verification, testing and certification company, and are designed to ensure guest safety and peace of mind from check-in to check-out.

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RADISSON HOTEL GROUP

Radisson Hotel Group is one of the world's largest hotel groups with nine distinctive hotel brands, and more than 1,500 hotels in operation and under development in 120 countries. The Group's overarching brand promise is Every Moment Matters with a signature Yes I Can! service ethos.

The Radisson Hotel Group portfolio includes Radisson Collection, Radisson Blu, Radisson, Radisson RED, Radisson Individuals, Park Plaza, Park Inn by Radisson, Country Inn & Suites by Radisson, and prizeotel brought together under one commercial umbrella brand Radisson Hotels.

<u>Radisson Rewards</u> is our global rewards program that delivers unique and personalized ways to create memorable moments that matter to our guests. Radisson Rewards offers exceptional loyalty benefits for our guests, meeting planners, travel agents and business partners.

<u>Radisson Meetings</u> provides tailored solutions for any event or meeting, including hybrid solutions placing guests and their needs at the heart of its offer. Radisson Meetings is built around three strong service commitments: Personal, Professional and Memorable, while delivering on the brilliant basics and being uniquely 100% Carbon Neutral.

The health and safety of guests and team members remain a top priority for Radisson Hotel Group. All properties across the Group's portfolio are subject to stringent health and safety requirements, as outlined in the <u>Radisson</u> <u>Hotels Safety Protocol</u>.

More than 100,000 team members work at Radisson Hotel Group and at the hotels licensed to operate in its systems. For more information, visit our <u>corporate website</u>. Or connect with Radisson Hotels on:

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ABOUT RADISSON

Radisson is an upscale hotel brand that offers Scandinavian inspired hospitality, which enables guests to focus on a work/life balance and find harmony in their travel experience. With nature-inspired design, and unexpected delights, Radisson inspires the art of being in the moment. Committed to building meaningful relationships with guests, Radisson has a Yes I Can! service attitude to ensure the satisfaction of every guest. Radisson hotels can be found in suburban and city settings, near airports and leisure destinations. Guests and professional business partners can enhance their experience with Radisson by participating in Radisson Rewards, a global loyalty program offering exceptional benefits and rewards.

Radisson is part of Radisson Hotel Group, which also includes Radisson Collection, Radisson Blu, Radisson RED, Radisson Individuals, Park Plaza, Park Inn by Radisson, Country Inn & Suites by Radisson, and prizeotel brought together under one commercial umbrella brand Radisson Hotels.

For reservations and more information, visit our website. Or connect with Radisson on:

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ABOUT RADISSON BHOPAL

Radisson Bhopal, situated in one of the greenest cities in India, is conveniently located within a 40-minutes driving distance from Raja Bhoj International Airport and 10 minutes from Habibganj Railway Station. The 104-keyshotel features well designated rooms across five distinct categories - Superior room, Executive room, Junior suite, Deluxe suite, and Premium suite. Radisson Bhopal's expensive MICE facilities, unique food and beverages options and recreation facilities make it a popular choice amongst travelers.

