

feel good

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PRESS RELEASE

Park Inn by Radisson Clark's new South Wing brings feel-good vibe to more guests in the Philippines



Image caption: The new South Wing at Park Inn by Radisson Clark adds 100 rooms to the hotel's inventory

Park Inn by Radisson, the feel-good brand from Radisson Hotel Group, continues to delight hotel owners and guests in Asia Pacific with its stress-free experiences, laid-back charm and vibrant contemporary design. This colorful upper midscale concept exudes positivity through its “Yes I Can!” service ethos, and the brand’s upbeat attitude is now also being reflected by its rapid regional growth.

In the Philippines, [Park Inn by Radisson Clark](#) has opened its all-new South Wing, adding more accommodation options for domestic and international guests in an up-and-coming destination. This

vibrant multiple-use hotel has increased its inventory by 65% with the addition of 100 new rooms and suites, in line with a projected rise in passenger traffic at Clark International Airport, which is located just 10 minutes' drive away.



Housed within the newly-constructed South Wing are 95 Superior Rooms, all of which feature comfortable bedding, working desks, mini-bars, sensor-activated air-conditioning, in-room technology such as IPTVs, bedside USB ports and complimentary Wi-Fi, and modern bathrooms with standalone rain showers. Five additional Suites will also offer Nespresso machines and separate living areas.



Upon opening, the new 100-room South Wing will accommodate all business guests, who will be able to use the hotel's outdoor pool, well-equipped fitness center, HUES all-day restaurant, lobby lounge and "grab & go" snack zone. Three meeting rooms are available for corporate guests, and those looking



forward to retail therapy will enjoy instant access to the SM City Clark shopping mall, which is located next door.

Park Inn by Radisson Clark, which was recently awarded the Tripadvisor Travelers' Choice Award for the fifth year in a row, has become an important hotel for Filipinos who need to quarantine when they return to their home country. The existing 154-key North Wing will continue to accommodate Overseas Filipino Workers (OFWs) and Returning Overseas Filipinos (ROFs). The hotel has been SGS certified and adheres strictly to the Radisson Hotels Safety Protocol, and quarantining guests will not be able to access the hotel's public areas and facilities. This multiple-use flexibility will provide greater options for guests, support the nationwide COVID-19 strategy and drive additional benefits to its owners.



“The unveiling of the new South Wing at Park Inn by Radisson Clark will enhance our ability to create exceptional, upbeat guest experiences. At Radisson Hotel Group, we appreciate the strong, long-standing relationships we have with our owners in the Philippines. SM Hotels and Conventions Corp. (SMHCC) has been instrumental in the roll-out of Park Inn by Radisson’s new brand positioning and we look forward to continuing our relationship with them in future,” said Andre de Jong, Vice President, Operations, South East Asia and Pacific, Radisson Hotel Group.

“We have been privileged to host quarantining guests in recent months. The launch of our new South Wing will now enhance our ability to operate as a multiple-use hotel, catering to the needs of business travelers and returning Filipinos. With new domestic and international passenger terminals scheduled to open at Clark International Airport this year, our expansion will help us to cater for rising demand in all sectors of the market,” added Ann Olalo, General Manager, Park Inn by Radisson Clark.



Park Inn by Radisson has captured the imagination of hotel guests in the Philippines. With four hotels now operating and one more – Park Inn by Radisson Bacolod – in the pipeline, thousands of Filipino and international travelers are enjoying the brand's upbeat vibe, all across the country.

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ABOUT RADISSON HOTEL GROUP

Radisson Hotel Group is one of the world's largest hotel groups with nine distinctive hotel brands, and more than 1,500 hotels in operation and under development in 120 countries. The Group's overarching brand promise is Every Moment Matters with a signature Yes I Can! service ethos.

The Radisson Hotel Group portfolio includes Radisson Collection, Radisson Blu, Radisson, Radisson RED, Radisson Individuals, Park Plaza, Park Inn by Radisson, Country Inn & Suites by Radisson, and prizeotel brought together under one commercial umbrella brand Radisson Hotels.

Radisson Rewards is our global rewards program that delivers unique and personalized ways to create memorable moments that matter to our guests. Radisson Rewards offers exceptional loyalty benefits for our guests, meeting planners, travel agents and business partners.

Radisson Meetings provides tailored solutions for any event or meeting, including hybrid solutions placing guests and their needs at the heart of its offer. Radisson Meetings is built around three strong service commitments: Personal, Professional and Memorable, while delivering on the brilliant basics and being uniquely 100% Carbon Neutral.

More than 100,000 team members work at Radisson Hotel Group and at the hotels licensed to operate in its systems.

For more information, visit:

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ABOUT PARK INN BY RADISSON

Park Inn by Radisson is an upper midscale hotel brand that delivers modern experiences, good food and upbeat environments. Park Inn by Radisson positively lifts our guests' mood for a happy stay – with a touch of color, contemporary design, and friendly, personalized service with surprising feel-good extras. Park Inn by Radisson hotels can be found in capital cities, around economic hubs, and near airports and railway stations. Guests and professional business partners can enhance their experience with Park Inn by Radisson by participating in Radisson Rewards, a global loyalty program offering exceptional benefits and rewards.

Park Inn by Radisson is a part of Radisson Hotel Group, which also includes Radisson Collection, Radisson Blu, Radisson, Radisson RED, Radisson Individuals, Park Plaza, Country Inn & Suites by Radisson, and prizeotel brought together under one commercial umbrella brand Radisson Hotels.

For reservations and more information visit www.radissonhotels.com/parkinn

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ABOUT PARK INN BY RADISSON CLARK

Park Inn by Radisson Clark enjoys a prime location next to SM City Clark, a premier destination mall outside of Metro Manila. The hotel is 8km from Clark International Airport (CRK) and centrally located near major tourist attractions, and historical landmarks. The hotel offers 254 guest rooms and suites in two wings, the original North Wing and new South Wing, which opened in June 2021. All rooms feature soothing color schemes and modern furnishings to create a feel-good experience. The hotel also provides thoughtful amenities including free Wi-Fi, comfortable bedding, whole day dining, 24-hour room service, professional meeting facilities for up to 120 guests, fitness center and outdoor pool.

For more information: www.radissonhotels.com/en-us/hotels/park-inn-clark

