

FEEL THE DIFFERENCE

New Delhi, 13 July 2023

Unveiling Radisson Blu Resort, Kumbhalgarh: A spectacular retreat in the heart of Rajasthan



Radisson Blu Resort, Kumbhalgarh

Radisson Hotel Group is proud to unveil Radisson Blu Resort, Kumbhalgarh in the heart of Rajasthan's best-kept secret. Nestled amidst the majestic Aravalli Range, this exquisite resort is poised to redefine the region's hospitality landscape by delivering a comfortable and stylish experience to guests backed by the Group's unparalleled service standards.

Radisson Blu Resort, Kumbhalgarh showcases a perfect blend of luxury and serenity in a breathtaking natural setting. The resort's architecture pays homage to the rich heritage of Rajasthan, seamlessly



combining traditional elements with modern design to create a truly captivating ambiance. Set in a spectacular location with a mountainous backdrop, the resort is accessible from Maharana Pratap Airport Udaipur and Udaipur City Junction Train Station within two hours.

Radisson Blu Resort, Kumbhalgarh is located in proximity to the illustrious Kumbhalgarh Fort, a UNESCO World Heritage site renowned for its architectural splendor. The resort's strategic location ensures convenient access to other prominent attractions, including the revered Ranakpur Jain Temple and the captivating wildlife of Kumbhalgarh Wildlife Sanctuary. Just a 2-hour drive away from Udaipur, life at Radisson Blu Resort, Kumbhalgarh is all about the simple pleasures – waking up to warm sunshine, strolling through lush gardens, savouring local culinary delights, and exploring tales of bravery with guided treks and trails to sites undiscovered.



Swimming pool at Radisson Blu Resort, Kumbhalgarh

"We are thrilled to unveil Radisson Blu Resort Kumbhalgarh, a true gem in our growing portfolio. With its captivating setting, thoughtful amenities, and Rajasthan's warm hospitality, we are confident that Radisson Blu Resort, Kumbhalgarh will become a preferred destination for travelers seeking an unforgettable experience. Radisson Hotel Group, in the past 25 years of operations in India, has become a part of the country's social fabric. We derive deep inspiration from this and will continue to add more such magnificent hotels to our portfolio that are an embodiment of India's rich heritage." said **Zubin Saxena, Managing Director & Area Senior Vice President - South Asia, Radisson Hotel Group**





Suite with balcony at Radisson Blu Resort, Kumbhalgarh

Nestled on the foothills of the Aravalli Range, Radisson Blu Resort, Kumbhalgarh is a serene oasis spread across 5.18 acres. Surrounded by diverse flora and fauna, including multiple-aged banyan trees, it offers a refreshing change of pace. It is the only IGBC-certified property in the region. The resort boasts spacious rooms and suites that are elegantly designed with thoughtful touches offering stunning views of the picturesque landscape, ensuring a tranquil retreat for every guest. The resort offers three unique dining options, comprising a pizzeria, an all-day diner, and a lounge bar.

The resort also features a fitness center, a rejuvenating spa, and an outdoor pool for relaxation. It provides expansive meeting and banquet facilities with advanced technology. Guests can engage in self-rejuvenating recreational activities such as artisanal, puppet, and pottery workshops, guided treks led by naturalists, jungle visits, and cultural trails. The resort further enhances the guest experience with a royal welcome, performances like Nagada and Flute recitals, Ghoomar dance, and Sandhya aarti.

"We are delighted to collaborate with Radisson Hotel Group for the opening of Radisson Blu Resort, Kumbhalgarh. This partnership marks a significant milestone in our journey as a hospitality brand, as we join forces with a renowned global leader in the industry. Through this collaboration, we are confident in delivering an exceptional experience that allows our guests to immerse themselves in the rich culture and heritage of Rajasthan. We are committed to providing unparalleled hospitality and ensuring that every guest enjoys a memorable stay.", said *Sharad Mishra, Director & Owner of Radisson Blu Resort, Kumbhalgarh.*





Roots All Day Dining at Radisson Blu Resort, Kumbhalgarh

Gourav Deb, General Manager of Radisson Blu Resort, Kumbhalgarh said, "Radisson Blu Resort, Kumbhalgarh is designed to offer a perfect blend of tranquility, luxury, and cultural immersion. We are dedicated to crafting memorable experiences for our guests with exceptional services and recreational activities, making it a perfect cultural holiday spot. The resort ensures spectacular hospitality amidst the UNESCO world heritage site, and we are excited to host our guests with the Group's signature Yes I Can! Service ethos."

Radisson Hotel Group continues to command a leading presence in the Indian market and is one of the country's largest international hotel operators with over 150 hotels in operation and development. It continues to be the largest hotel operator in tier-1 markets like Delhi NCR and at the same time, more than 50% of its portfolio is in tier-2 and 3 markets where it has benefitted by being the first mover. With hotels dotted across 64+ locations in India, there is a Radisson Hotel Group property in every 4 hours of the drivable distance across the length and breadth of the country operating under brands, including Radisson Blu, Radisson, Radisson RED, Park Inn by Radisson, Park Plaza, Park Inn & Suites by Radisson, Country Inn & Suites by Radisson and Radisson Individuals.

Read more about the destination and hotel here.

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ABOUT RADISSON HOTEL GROUP





The Radisson family of brands can be found around the world in more than 120 countries, with currently over 1,700 hotels in operation and under development. Radisson Hotel Group operates the business in EMEA and APAC with over 1,150 hotels in operation and under development. The international hotel group is rapidly growing with a plan to significantly grow the portfolio. The Group's overarching brand promise is Every Moment Matters with a signature Yes I Can! service ethos.

The Radisson family of brands portfolio includes Radisson Collection, art'otel, Radisson Blu, Radisson, Radisson RED, Radisson Individuals, Park Plaza, Park Inn by Radisson, Country Inn & Suites by Radisson, and prizeotel brought together under one commercial umbrella brand Radisson Hotels.

<u>Radisson Rewards</u> is Radisson Hotel Group's loyalty program, which delivers an elevated experience that makes Every Moment Matter. As the most streamlined program in the sector, members enjoy exceptional advantages and can access their benefits from day one across a wide range of hotels in Europe, Middle East, Africa, and Asia Pacific.

<u>Radisson Meetings</u> provides tailored solutions for any event or meeting, including hybrid solutions placing guests and their needs at the heart of its offer. Radisson Meetings is built around three strong service commitments: Personal, Professional and Memorable, while delivering on the brilliant basics and being uniquely 100% Carbon Neutral.

At Radisson Hotel Group we <u>care for people, communities and planet</u> and aim to be Net Zero by 2050 based on the approved near-term Science Based Targets. With unique solutions such as 100% carbon neutral Radisson Meetings, we make sustainable hotel stays easy. To facilitate sustainable travel choices, all our hotels are becoming verified on Hotel Sustainability Basics.

The health and safety of guests and team members remain a top priority for Radisson Hotel Group. All properties across the Group's portfolio are subject to health and safety requirements, ensuring we always care for our guests and team members.

For more information, visit our corporate website. Or connect with Radisson Hotels on:

LinkedIn | Instagram | Twitter | Facebook | YouTube

ABOUT RADISSON BLU

Radisson Blu is an upper upscale hotel brand that delivers positive and personalized service in stylish spaces. Characterized by attention to small details and the Yes I Can! service philosophy, Radisson Blu hotels are designed to make a big difference and inspire unforgettable experiences with every stay. Through personalized service and local nuances, each stay at a Radisson Blu hotel becomes a true meaningful and memorable experience. Radisson Blu hotels can be found in major cities, key airport gateways, and leisure destinations. Guests and professional business partners can enhance their experience with Radisson Blu by participating in Radisson Rewards, an international loyalty program offering exceptional benefits and rewards.

Radisson Blu is part of the Radisson family of brands, which also includes Radisson Collection, art'otel Radisson, Radisson RED, Radisson Individuals, Park Plaza, Park Inn by Radisson, Country Inn & Suites by Radisson, and prizeotel brought together under one commercial umbrella brand Radisson Hotels.

For reservations and more information, visit our <u>website</u>. Or connect with Radisson Blu on:

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