

Radisson arrives in Odesa, the Pearl of the Black Sea

Radisson Hotel Group is proud to announce the signing of the Radisson Hotel City Centre Odesa, Ukraine - the Group's first property in the historic port city on the Black Sea. The conversion of the existing 'Hotel Milano' on the famous Derybasivska Street will be rebranded as a Radisson Hotel in early 2021. With the introduction of this new property, the Group will now have 8 hotels and 1,445 guest rooms in operation and under development in the Ukraine.

David Jenkins, Vice President Business Development Russia and CIS, said: "Radisson Hotel Group was the first and remains the leading international hotel group in the Ukraine. We are thrilled to add this hotel and the Radisson brand to our Ukrainian portfolio as we enter the great city of Odesa with the conversion of this existing hotel in a prime location. Our upscale Radisson brand has seen great traction since the EMEA launch in 2018 with more than 50 hotels opened and under development."

The classicist designed Hotel Milano originally opened its doors in 2017 with 90 guest rooms in the heart of Odesa on the cosmopolitan Derybasivskaya Street, a hub for locals and tourists, filled with shops, restaurants, and bars. The new Radisson Hotel City Centre Odesa will feature an extension of 37 additional rooms, restaurant and meeting space which are currently under construction.

Radisson Hotel City Centre Odesa is located in the prime city-center close to the celebrated Odesa Opera House, the famous Potemkin Stairs, and the bustling Port of Odesa. The sandy beach resorts of Arkadia can be easily accessed within 20 minutes by car. The city of Odesa attracts visitors from around the world and has a rich history for many cultures. With renowned hospitality and modern amenities, Radisson Hotel City Centre Odesa will offer everything guests could wish for while visiting the hotel for business or leisure trips.

Marco Sartori, CEO of the owning group commented "The addition of a Radisson hotel in the city of Odesa represents a great achievement for the owners, who have always believed in the city of Odesa as a prime tourist destination and as a hub for the business community of Ukraine. Strong demand has accelerated the growth of the local hotel sector in recent years, but the presence of a leading hotel operator capable of offering high standards in terms of quality and service sets a new benchmark for all travelers visiting this beautiful city."

The Radisson brand is an upscale hotel brand that offers Scandinavian-inspired hospitality, enabling guests to focus on a work/life balance and find more harmony in their travel experience. Radisson properties can be found in city and suburban settings, like the new hotel in Odesa and near airports and leisure destinations.



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ABOUT RADISSON

Radisson is an upscale hotel brand that offers Scandinavian inspired hospitality, which enables guests to focus on a work/life balance and find more harmony in their travel experience. With natural surroundings and unexpected delights, Radisson inspires the art of being in the moment. Committed to building meaningful relationships with guests, we have a Yes I Can! service attitude to ensure satisfaction of every guest. Radisson hotels can be found in suburban and city settings, near airports and leisure destinations. Guests and professional business partners can enhance their experience with Radisson by participating in Radisson Rewards, a global loyalty program offering exceptional benefits and rewards.

Radisson is part of Radisson Hotel Group, which also includes Radisson Collection, Radisson Blu, Radisson RED, Park Plaza, Park Inn by Radisson, Country Inn & Suites by Radisson, and prizeotel, brought together under one commercial umbrella brand Radisson Hotels.

For reservations and more information, visit <https://www.radissonhotels.com/radisson>

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ABOUT RADISSON HOTEL GROUP

Radisson Hotel Group is one of the world's largest hotel groups with nine distinctive hotel brands, and more than 1,400 hotels in operation and under development in 120 countries. Its signature service philosophy is Every Moment Matters.

Radisson Hotel Group portfolio includes Radisson Collection, Radisson Blu, Radisson, Radisson RED, Radisson Individuals, Park Plaza, Park Inn by Radisson, Country Inn & Suites by Radisson, and prizeotel, brought together under one commercial umbrella brand Radisson Hotels.

Radisson Rewards is our global rewards program that delivers unique and personalized ways to create memorable moments that matter to our guests. Radisson Rewards offers exceptional loyalty benefits for our guests, meeting planners, travel agents and business partners.



Radisson Meetings places its guests and their needs at the heart of its offer and treats every meeting or event as more than just a date on the calendar. Radisson Meetings is built around three strong service commitments: Personal, Professional and Memorable, while delivering on the brilliant basics and our signature Yes I Can! service spirit and being uniquely 100% Carbon Neutral.

More than 100,000 team members work at Radisson Hotel Group and at the hotels licensed to operate in its systems.

For more information, visit: <https://www.radissonhotels.com/corporate>

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