



Welcome to the
EXCEPTIONAL

Brussels/Bamako, 21 December 2020

Radisson Hotel Group welcomes the exceptional to Africa with the opening of its first Radisson Collection Hotel in Bamako

Radisson Hotel Group is proud to announce the opening of Radisson Collection Hotel, Bamako, the brand's debut in Africa.

Located in Bamako, the capital and largest city of Mali, in one of its most sought-after neighborhoods, ACI 2000, the Radisson Collection Hotel, Bamako is the epitome of convenience, just 20 minutes from Bamako's Modibo Keita International Airport and in close proximity to the city's embassies, corporate headquarters, and government precinct. Bamako is a colorful, throbbing metropolis boasting several museums displaying Mali's rich history and culture, such as the National Museum or the Muso Kunda Museum.

The hotel consists of 200 elegant and spacious rooms, including 32 suites and three accessible rooms, offering panoramic views over the Niger River and the lush green hillside dotted with mango tree plantations, as well as the pool and city skyline.

Tim Cordon, Senior Area Vice President, Middle East & Africa, Radisson Hotel Group, said, "We are delighted to open the doors of our first Radisson Collection hotel in Africa, in the heart of Bamako. Radisson Collection represents a portfolio of unique luxury properties with distinct identities, bespoke design, and true authenticity, which is evident in the Radisson Collection Hotel, Bamako. In addition to the Radisson Collection hotels already under development in Lagos, Cairo, and Abuja, we believe the brand has strong further potential across the continent, as we continue to reinforce our presence in every key market."

Complementing the hotel's five-star luxury experience is a selection of four diverse restaurants and bars. The renowned *City Grill* offers a multi-cuisine menu allowing guests to indulge in both European and West African flavors through interactive stations. For a quick and casual grab-and-go snack or dose of caffeine, the *G&G Café* serves as the perfect casual-lunch spot. The *Oasis Pool Bar* offers an array of refreshments from freshly squeezed juices and various cocktail options, as well as snacks to satisfy a poolside craving. *Legends Sports Bar* has earned its popularity as the best viewing venue to relax while watching the latest worldwide sporting events.



Radisson Collection Hotel, Bamako features a pool, 24-hour fitness center, and 11 state-of-the-art meeting rooms with over 1,100 square meters of flexible event space, equipped with the latest AV technology. The Grand Ballroom is the perfect setting for large conferences, memorable gala dinners, and weddings for up to 500 people.

Fleury Courtin, General Manager of Radisson Collection Hotel, Bamako, said, “My passionate team and I are honored to be introducing this exceptional brand and hotel to our guests and to Africa. We are bringing the authenticity of Bamako to every guest, from our dining options and views, to our hospitality.”

Surrounded by historical landmarks such as The Great Mosque of Bamako and the Monument of Independence, and in close proximity to the National Zoo of Mali and Bamako National Park, the hotel is perfect for both business and leisure guests alike.

More than ever, Radisson Hotel Group’s highest priorities remain the health and safety of its guests and employees. In May, the Group partnered with SGS, the world’s leading inspection and certification company, to implement the *Radisson Hotels Safety Protocol*, which ensures the highest hygiene standards and strengthens the Group’s existing rigorous sanitation guidelines. These guidelines include hand sanitizing stations at all entrances, the use of Personal Protective Equipment (PPE) and protective screens, enhanced cleaning frequency, and comprehensive staff training.

For regular updates on *Radisson Hotels Safety Protocol*, please visit:
<https://www.radissonhotels.com/en-us/social-responsibility/health-safety>

For more information about the hotel, visit:
<https://www.radissonhotels.com/en-us/hotels/radisson-collection-bamako>

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ABOUT RADISSON COLLECTION

Radisson Collection is a premium lifestyle collection of iconic properties located in unique locations, providing immediate access to the local culture. While the character of each Radisson Collection hotel feels authentic to its location, all of them offer the ultimate template for contemporary living – united by bespoke design and exceptional experiences across dining, fitness, wellness and sustainability. Designed for guests and locals alike, each Radisson Collection hotel is defined by the guests who visit them and the team’s personalized service hospitality. Guests and professional business partners can enhance their experience with Radisson Collection by participating in Radisson Rewards, a global loyalty program offering exceptional benefits and rewards.

Radisson Collection is part of Radisson Hotel Group, which also includes Radisson Blu, Radisson, Radisson RED, Radisson Individuals, Park Plaza, Park Inn by Radisson, Country Inn & Suites by Radisson, and prizeotel brought together under one commercial umbrella brand Radisson Hotels.

For reservations and more information, visit <https://www.radissonhotels.com/collection>



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RADISSON HOTEL GROUP

Radisson Hotel Group is one of the world's largest hotel groups with nine distinctive hotel brands, and more than 1,400 hotels in operation and under development in 120 countries. The Group's overarching brand promise is Every Moment Matters with a signature Yes I Can! service ethos.

The Radisson Hotel Group portfolio includes Radisson Collection, Radisson Blu, Radisson, Radisson RED, Radisson Individuals, Park Plaza, Park Inn by Radisson, Country Inn & Suites by Radisson, and prizeotel brought together under one commercial umbrella brand Radisson Hotels.

Radisson Rewards is our global rewards program that delivers unique and personalized ways to create memorable moments that matter to our guests. Radisson Rewards offers exceptional loyalty benefits for our guests, meeting planners, travel agents and business partners.

Radisson Meetings provides tailored solutions for any event or meeting, including hybrid solutions placing guests and their needs at the heart of its offer. Radisson Meetings is built around three strong service commitments: Personal, Professional and Memorable, while delivering on the brilliant basics and being uniquely 100% Carbon Neutral.

More than 100,000 team members work at Radisson Hotel Group and at the hotels licensed to operate in its systems.

For more information, visit:

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