

# FEEL THE DIFFERENCE

Mumbai, India, 30 October 2020

## **PRESS RELEASE**

# RADISSON BLU MUMBAI INTERNATIONAL AIRPORT DEBUTS IN THE MAXIMUM CITY



Image: Radisson Blu Mumbai International Airport (representative render)

Radisson Blu Mumbai International Airport opened its doors to the iconic city of Mumbai today. The 206-room hotel is the latest addition to the growing portfolio of Radisson Blu brand in India. The contemporary

























upper-upscale brand that delivers personalized service and stylish living spaces is present in 36 locations including all major metros and gateway centers across India.

Strategically located within two kilometers from Chhatrapati Shivaji Maharaj International Airport – one of the busiest airports in the county, the hotel is strongly positioned to be the first choice among business and leisure travelers. The hotel's central location and convenient access to business centers such as the Bandra Kurla Complex and Bombay Exhibition Center Goregaon makes it an ideal hotspot for staycations as well as business related stays.

"Radisson Blu Mumbai International Airport is a great addition to our growing portfolio. The opening reaffirms our signing momentum and strategic positioning plans for the brand's expansion in metro and gateway cities and brand-defining locations," said Zubin Saxena, Managing Director and Vice President Operations, South Asia, Radisson Hotel Group.

Spread over 1.25 lakh square feet, the hotel's architecture exuberates contemporary upscale lifestyle. It features 206 uniquely designed rooms across Superior, Deluxe, Business Class, and one-room Suites categories, and includes a full spectrum of amenities such as an infinity pool with a panoramic view of the city, state-of-the-art fitness center with modern equipment and personal trainers, and full-service spa, *Rejuve*.

Delightful dining options that suit all tastes and appetites include *Fiona*, the hotel's lively and casual all-day dining restaurant serving global cuisines; *Roasted*, a coffee and crêpe lounge offering a welcome space for casual light bites; and *Living Room*, the exquisite bar and business lounge. The hotel's culinary delights can also be enjoyed with a 24-hour in-room dining service. The hotel boasts spacious venues for 50 to 500 guests, ideal for hosting stylish social gatherings and corporate events.

"We are delighted to open the doors of Radisson Blu Mumbai International Airport to guests. We are happy and honored to be associated with Radisson Hotel Group, and are looking forward to leveraging the brand's expertise and equity in the market," said Rishab Mehra, Promoter, Radisson Blu Mumbai International Airport.

Pankaj Saxena, General Manager, Radisson Blu Mumbai International Airport said, "The hotel's central location and easy access to tourist attractions makes it a compelling choice for domestic and

























international travelers. All elements of the hotel – style, form, function and service, are curated to make it an upscale experience. We are certain that guests will enjoy our world-class hospitality."

Radisson Blu Mumbai International Airport is implementing the Radisson Hotels Safety Protocol, which was launched earlier this year in collaboration with SGS, the world's leading inspection, verification, testing and certification company. This program is designed to ensure guest safety and peace of mind from check-in to check-out.

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#### ABOUT RADISSON HOTEL GROUP

Radisson Hotel Group is one of the world's largest hotel groups with nine distinctive hotel brands, and more than 1,400 hotels in operation and under development in 120 countries. Its signature service philosophy is Every Moment Matters.

Radisson Hotel Group portfolio includes Radisson Collection, Radisson Blu, Radisson, Radisson RED, Radisson Individuals, Park Plaza, Park Inn by Radisson, Country Inn & Suites by Radisson, and prizeotel, brought together under one commercial umbrella brand Radisson Hotels.

Radisson Rewards is our global rewards program that delivers unique and personalized ways to create memorable moments that matter to our guests. Radisson Rewards offers exceptional loyalty benefits for our guests, meeting planners, travel agents and business partners.

Radisson Meetings places its guests and their needs at the heart of its offer and treats every meeting or event as more than just a date on the calendar. Radisson Meetings is built around three strong service commitments: Personal, Professional and Memorable, while delivering on the brilliant basics and our signature Yes I Can! service spirit and being uniquely 100% Carbon Neutral.

























More than 100,000 team members work at Radisson Hotel Group and at the hotels licensed to operate in its systems.

For more information, visit:

www.radissonhotels.com/corporate

Or connect with us on:

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## **ABOUT RADISSON BLU**

Radisson Blu is an upper upscale hotel brand that delivers a positive and personalized service in stylish spaces. By paying close attention to small details that make a big difference, Radisson Blu inspires unforgettable experiences with every stay. Our hotels and resorts provide a full range of innovative products and services, delivering genuine and relevant guest experiences with a distinctive Yes I Can! attitude. Radisson Blu hotels can be found in major cities, key airport gateways and leisure destinations. Guests and professional business partners can enhance their experience with Radisson Blu by participating in Radisson Rewards, a global loyalty program offering exceptional benefits and rewards.

Radisson Blu is part of Radisson Hotel Group, which also includes Radisson Collection, Radisson, Radisson RED, Radisson Individuals, Park Plaza, Park Inn by Radisson, Country Inn & Suites by Radisson and prizeotel, brought together under one commercial umbrella brand Radisson Hotels.

For reservations and more information, visit www.radissonhotels.com/blu

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### ABOUT RADISSON BLU MUMBAI INTERNATIONAL AIRPORT

Radisson Blu Mumbai International Airport offers an extraordinary stay in India's financial capital. Located within two kilometers of Chhatrapati Shivaji Maharaj International Airport Mumbai (BOM), the hotel features 206 modern and stylish rooms designed to delight business and leisure travelers alike. With an array of options for delicious on-site dinning, a state-of-the-art fitness center and spa, the hotel makes for an ideal setting for staycations and corporate retreats. Guests can head to the rooftop infinity pool for stunning panoramic views of the Maximum City and leisurely cocktails.

For more information: www.radissonhotels.com/en-us/hotels/radisson-blu-mumbai-airport#navbar-we-menu























