

Brussels/Rouen, 10 March 2021

## Radisson Blu arrives in Rouen, Normandy

**Radisson Blu Hotel, Rouen Centre is pleased to open its doors and welcome guests to the city's new urban hotspot. Located in the heart of the historically famous city Rouen, the hotel will offer memorable guest experiences, state-of-the-art meeting rooms and a holistic wellness center.**

Radisson Blu Hotel, Rouen Centre is the perfect base for history and culture lovers to be able to explore Normandy's capital, Rouen and its rich cultural heritage. The city lies on the river Seine and is home to many Gothic churches such as Saint-Maclou and Saint-Ouen as well as the famous Rouen Cathedral of Notre Dame. Guests can stroll through the cobblestone pedestrian center and visit several renowned cultural destinations within the city such as the Museum of Fine Arts.

The vibrant hotel features 93 spacious rooms and suites with balconies, «Le Jehanne» restaurant, a stylish bar and social space, as well as six meeting rooms with state-of-the-art technology and natural daylight to accommodate a range of meetings and events. After a long day exploring the city, guests can retreat to the hotel's wellness center, which includes a sauna, hammam sensory shower, fitness room, and treatment rooms for guests who would like to pamper themselves with a massage or a treatment.

**Tom Flanagan Karttunen, Area Senior Vice President Northern & Western Europe for Radisson Hotel Group, commented:** "We are excited to open our first Radisson Blu property in Normandy and expand our footprint in France. With this opening, we are further strengthening our position as the leading international hotel group in the region, with 20 hotels open and under development in France".

**Emmanuel Borla, General Manager of Radisson Blu Hotel, Rouen Centre, says:** "With its 93 rooms and suites, all furnished in Scandinavian design, with a full range of comforting amenities including free Wi-Fi access and in-room coffee and tea facilities, Radisson Blu Hotel, Rouen Centre is the perfect location for both business and leisure travelers who would like to have pleasant stays and explore the charming city".

Radisson Blu Hotel, Rouen Centre's destination restaurant, «Le Jehanne» is open to locals and in-house guests serving bistronomy-style French cuisine for lunch and dinner. The menu has been created using only the freshest local products and ingredients, bright colors, and bold flavors. Guests can enjoy long, delicious breakfasts and the hotel's signature breakfast buffet, «Les Brunchs du Jehanne» on Sunday.

The restaurant's wine cellar offers an impressive selection of over 560 bottles of wine allowing guests to choose from a varied wine list.

As part of the preparations for its opening, Radisson Blu Hotel, Rouen Centre has implemented Radisson Hotel Group's [Radisson Hotels Safety Protocol](#). This program of in-depth cleanliness and disinfection procedures, made in partnership with SGS, ensures the continued health, safety and security of guests, team members and partners.



For more information and reservation, please visit our hotel [website](#).

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Radisson Hotel Group is one of the world's largest hotel groups with nine distinctive hotel brands, and more than 1,500 hotels in operation and under development in 120 countries. The Group's overarching brand promise is Every Moment Matters with a signature Yes I Can! service ethos.

The Radisson Hotel Group portfolio includes Radisson Collection, Radisson Blu, Radisson, Radisson RED, Radisson Individuals, Park Plaza, Park Inn by Radisson, Country Inn & Suites by Radisson, and prizeotel brought together under one commercial umbrella brand Radisson Hotels.

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More than 100,000 team members work at Radisson Hotel Group and at the hotels licensed to operate in its systems.

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#### ABOUT RADISSON BLU

Radisson Blu is the largest upper upscale hotel brand in Europe and delivers a positive and personalized service in stylish spaces. By paying close attention to small details that make a big difference, Radisson Blu inspires unforgettable experiences with every stay. Our hotels and resorts provide a full range of innovative products and services, delivering genuine and relevant guest experiences with a distinctive Yes I Can! attitude. Radisson Blu hotels can be found in major cities, key airport gateways, and leisure destinations. Guests and professional business partners can enhance their experience with Radisson Blu by participating in Radisson Rewards, a global loyalty program offering exceptional benefits and rewards.

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