

Brussels, 31<sup>st</sup> March 2021

## Radisson Hotel Group announces new comprehensive COVID-19 testing program for guests and for meetings and events

As part of its ongoing commitment to the safe return of travel and to allow for a swift return to business, Radisson Hotel Group launches its new comprehensive testing program as the first hotel group to roll out a rapid testing service for meeting and event attendees at properties across its EMEA portfolio. The testing program builds on the Radisson Hotels Safety Protocol launched in 2020. In addition, upon full implementation of the program every hotel will be able to provide guests with the option to visit an easily accessible and affordable PCR testing location, either at the hotel site or in its vicinity.

The comprehensive testing program for all guests is groundbreaking in its coordinated approach across EMEA to reinstall confidence and peace of mind to travelers as the world returns to business by providing a safe environment and seamless testing facilitation.

Radisson Hotel Group's new testing program is an extension of the Group's 20-Step and 10-step [Radisson Hotels Safety Protocol](#) launched in 2020 in partnership with SGS, the world's leading inspection, verification, testing, and certification company, recognized as the global benchmark for quality and integrity, as well as the Group's Hybrid Rooms and [Hybrid Meeting Solutions](#) to assist clients in delivering a seamless event of any kind, from hybrid multi-site meetings to broadcasting events.

The rapid testing service for Meetings & Events will be available at participating hotels in select countries\* across EMEA in partnership with Hughes Healthcare using a lateral flow antigen test kit, proven to be one of the most accurate and best performing in terms of sensitivity and specificity.

Guests staying at Radisson properties can also have access to convenient and affordable PCR testing, the gold standard of SARS-CoV-2 detection, as part of Radisson Hotel Group's partnership with SYNLAB and Eurofins. SYNLAB is the leading pan-European provider of clinical laboratory and medical diagnostic services as well as laboratory diagnostics provider of UEFA. Eurofins is the global leader in bio-analysis and partner of Formula 1. In addition, selected hotels will offer PCR testing on location for groups or individuals, or self-sampling PCR tests via the Group's partners.

\*At the time of launch the following countries are included: Belgium, Denmark, Estonia, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Latvia, Lithuania, Malta, Moldova, Netherlands, Norway, Poland, Romania, Sweden, Switzerland, UK, Turkey, Russia



“The ability to offer rapid tests for our guests and meeting and event professionals is the next step towards a safe return to travel and business for the meetings and event industry. By offering our guests and attendees peace of mind and confidence knowing they are in a safe and healthy environment, Radisson Hotel Group is continuing to innovate and expand our meeting and events offering, adapting swiftly and efficiently to new requirements. The new testing program in combination with the Radisson Hotels Safety Protocol underlines our on-going commitment to the safety of our guests, partners, and team members”, said Chema Basterrechea, Executive Vice President & Chief Operating Officer Radisson Hotel Group EMEA.

COVID-19 Testing Options include:

- *COVID-19 rapid antigen testing offered by a specialized third-party testing provider and administered by a trained health care provider on site at the hotel prior to the event / meeting*
- *Access to PCR testing locations in the vicinity of the hotel*
- *Access to PCR testing with self-sampling, in countries where this is legally permitted*
- *Group or VIP PCR testing on site at the hotel administered by a trained health care provider*

As we roll out the new comprehensive COVID-19 testing programs, one or more of these options will become available at participating hotels.

Radisson Hotel Group’s top priority is the continued health, safety and security of its guests, team members, and business partners. In May 2020, the hotel group announced its Radisson Hotels Safety Protocol in collaboration with SGS including increasing cleaning and disinfecting especially in high touch point areas, sanitizing stations throughout, team member PPE, physical distance measures in meetings, improved air circulation, strict food safety procedures, digital technology and hybrid meeting options.

Radisson Hotel Group played a key role in the development of the World Travel and Tourism (WTTC)’s “Safe Travels” health and safety protocols, a global framework and stamp for a safe return to business and to create consistency across the Travel and Tourism industry. The Safe Travels stamp is currently endorsed by over 200 destinations around the world.

## **MEDIA CONTACT**

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## **ABOUT RADISSON HOTEL GROUP**

Radisson Hotel Group is one of the world's largest hotel groups with nine distinctive hotel brands, and more than 1,500 hotels in operation and under development in 120 countries. The Group’s overarching brand promise is Every Moment Matters with a signature Yes I Can! service ethos.

The Radisson Hotel Group portfolio includes Radisson Collection, Radisson Blu, Radisson, Radisson RED, Radisson Individuals, Park Plaza, Park Inn by Radisson, Country Inn & Suites by Radisson, and prizeotel brought together under one commercial umbrella brand Radisson Hotels.



Radisson Rewards is our global rewards program that delivers unique and personalized ways to create memorable moments that matter to our guests. Radisson Rewards offers exceptional loyalty benefits for our guests, meeting planners, travel agents and business partners.

Radisson Meetings provides tailored solutions for any event or meeting, including hybrid solutions placing guests and their needs at the heart of its offer. Radisson Meetings is built around three strong service commitments: Personal, Professional and Memorable, while delivering on the brilliant basics and being uniquely 100% Carbon Neutral.

More than 100,000 team members work at Radisson Hotel Group and at the hotels licensed to operate in its systems.

For more information, visit:

<https://www.radissonhotels.com/corporate>

Or connect with us on:

LinkedIn: <https://www.linkedin.com/company/radisson-hotel-group/>

Instagram: <https://www.instagram.com/radissonhotels/>

Twitter: <https://twitter.com/radissonhotels>

Facebook: <https://www.facebook.com/radissonhotels>

YouTube: <https://www.youtube.com/radissonhotelgroup>

## **About Hughes Healthcare**

The Hughes Group founded in 2001, commenced its healthcare operations in 2015 initially in neurology, expanding into drug development and medical devices and then mass rapid Point-of-Care testing.

In 2020, Hughes Healthcare engineered a mass human dual testing protocol to control and eradicate COVID-19 and supply:

- Public Health England evaluated Point-of-Care test kits (both rapid antigen and antibody lateral flow),
- Qualified training and consultancy for corporates in mass testing
- Administration of rapid testing at events, meetings and for employees all conducted by health care professionals.

For more information, visit: <https://www.hugheshealthcare.co.uk/>

## **About Synlab**

- SYNLAB Group is the leading pan-European clinical laboratory and medical diagnostic services provider. SYNLAB offers a full range of innovative and reliable medical diagnostics for patients, practising doctors, clinics and the pharmaceutical industry.
- Providing the leading level of service within the industry, SYNLAB is the partner of choice for diagnostics in human and veterinary medicine. The Group continuously innovates medical diagnostic services for the benefit of patients and customers.
- SYNLAB operates in 36 countries across four continents and holds leading positions in most markets. Around 20,000 employees (FTE), including over 1,200 medical experts, as well as a large number of other specialists such as biologists, chemists and laboratory technicians, contribute every day to the Group's



worldwide success. SYNLAB carries out 500 million laboratory tests per year and achieved revenues of EUR 2.6 billion in 2020.

For more information, visit [www.synlab.com](http://www.synlab.com)

## **About Eurofins – the global leader in bio-analysis**

Eurofins is Testing for Life. Eurofins is the global leader in food, environment, pharmaceutical and cosmetic product testing and in agrosience Contract Research Organisation services. Eurofins is one of the market leaders in certain testing and laboratory services for genomics, discovery pharmacology, forensics, advanced material sciences and in the support of clinical studies, as well as having an emerging global presence in Contract Development and Manufacturing Organisations. The Group also has a rapidly developing presence in highly specialised and molecular clinical diagnostic testing and in-vitro diagnostic products.

With over 50,000 staff across a decentralised and entrepreneurial network of more than 800 laboratories in over 50 countries, Eurofins offers a portfolio of over 200,000 analytical methods to evaluate the safety, identity, composition, authenticity, origin, traceability and purity of a wide range of products, as well as providing innovative clinical diagnostic testing services and in-vitro diagnostic products.

The Group's objective is to provide its customers with high-quality services, innovative solutions and accurate results on time. Eurofins is ideally positioned to support its clients' increasingly stringent quality and safety standards and the increasing demands of regulatory authorities as well as the requirements of healthcare practitioners around the world.

In 2020, Eurofins reacted quickly to meet the global challenge of COVID-19, by creating the capacity to help over 20 million patients monthly who may have been impacted by the pandemic with our testing products and our services and directly supporting healthcare professionals working on the front line to fight the virus. The Group has established widespread PCR testing capabilities and has carried out over 15 million tests in its own laboratories, is supporting the development of a number of vaccines and has established its SAFER@WORK™ testing, monitoring and consulting programmes to help ensure safer environments during COVID-19.

Eurofins has grown very strongly since its inception and its strategy is to continue expanding its technology portfolio and its geographic reach. Through R&D and acquisitions, the Group draws on the latest developments in the field of biotechnology and analytical chemistry to offer its clients unique analytical solutions.

Shares in Eurofins Scientific are listed on the Euronext Paris Stock Exchange (ISIN FR0014000MR3, Reuters EUFI.PA, Bloomberg ERF FP).

For more information, visit: <https://www.eurofins.com/>

